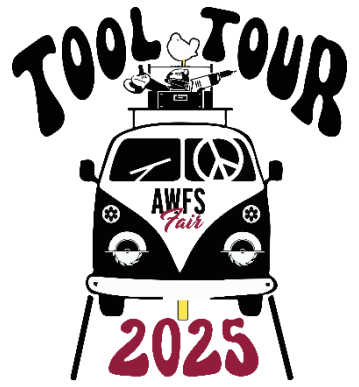


# 2025 TOOL TOUR



In 2025, the cosmic tunes of the groovyTool Tour are set to light up the stage once again at the AWFS®Fair! After the far-out success of the 2021 and 2023 Tours, the crowd was like, "Encore, please!" This could be your magnum opus for a mind-blowing performance. We've crafted a mellow marketing strategy and orchestrated a groovy program to make sure fans vibe at every tour stop! Let's keep the good vibes flowing, enhancing the connection between exhibitors and attendees at the Fair. And hey, for those who complete the Tour, we've got a special keepsake waiting – a far-out commemorative t-shirt!

**T-shirts will list all participating exhibitors. LIMITED SPOTS AVAILABLE!**

## TOOL TOUR PASSPORT

- All participating companies will be on the "Tool Tour" where attendees will be directed to visit each exhibitors' booth on the tour during the show.
- AWFS®FAIR will implement a specific and comprehensive targeted marketing campaign in order to inform and to encourage buyers to attend the event and participate in the tour.

## 2025 TOOL TOUR PARTICIPANTS WILL BE HIGHLIGHTED AT THE SHOW:

- |   |                                       |
|---|---------------------------------------|
| AWFS®Fair Website                         | Social Media Engagement               |
| AWFS®Fair Show App                        | Designated markers within their booth |
| AWFS®Fair onsite signage at key locations |                                       |

## YES – I WANT TO PARTICIPATE IN THE 2025 TOOL TOUR

Participation is **FREE** and available to all contracted exhibitors, in the following areas of the hand or power tool industries: *(Please check all that apply)*

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Power Tools         | <input type="checkbox"/> Hand Tools           | <input type="checkbox"/> Power Saws                     |
| <input type="checkbox"/> Grinders & Sanders  | <input type="checkbox"/> Drills & Drivers     | <input type="checkbox"/> Routers, Cutout Tools & Lathes |
| <input type="checkbox"/> Polishers & Buffers | <input type="checkbox"/> Rotary & Oscillating | <input type="checkbox"/> Other: _____                   |

Examples of products displayed in booth: \_\_\_\_\_

Company Name	AWFS Booth #	Date
Contact Name	Title	
Phone	Email	

Sign & Fax back to 323.838.9443 or email to [Angela@awfs.org](mailto:Angela@awfs.org).

### DEADLINES:

March 1, 2025 – Form must be submitted by this date to be Included in the attendee brochure as a participant.  
 June 1, 2025 - Final Deadline to participate in the Tool Tour at the 2025 AWFS®Fair.  
 All booth numbers that are printed on the commemorative t-shirt will be as of 06/01/2025.

\*Show management will review each entry to determine that all show criteria are met correctly.

Approved by: \_\_\_\_\_