

## **BOOK NOW AND SECURE YOUR EXHIBIT SPACE!**

- -REACH UNTAPPED MARKETS
- -MAXIMIZE YOUR MARKETING EFFORTS IN ONE EXPANSIVE MARKETPLACE
- -BUILD RELATIONSHIPS WITH NEW AND LONG-TIME CUSTOMERS
- -GENERATE SALES WITH ACCESS TO THE MOST QUALIFIED BUYERS
- -INCREASE EXPOSURE WITH AN INTERNATIONAL AUDIENCE
- -GAIN VALUABLE MARKET INTELLIGENCE ON YOUR COMPETITORS

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THE EXHIBITORS AT THE AWFS®FAIR REPRESENT SUPPLY COMPANIES, MACHINERY MANUFACTURERS, BUSINESS SERVICES AND MANY MORE SERVICING THE WOOD AND FURNISHINGS INDUSTRY. THE FAIR BRINGS MACHINERY AND SUPPLY MANUFACTURERS TOGETHER WITH CABINET, FURNITURE, AND A WIDE ARRAY OF DISTRIBUTORS TO CONNECT WITH WOODWORKING SHOPS AND CONTRACTORS THAT BUILD AND DESIGN FOR THE KITCHEN, BATH, AND OTHER COMMERCIAL PROJECTS.

## ABOUT AWFS®

THE ASSOCIATION OF WOODWORKING & FURNISHINGS SUPPLIERS® (AWFS®), IS A NON-PROFIT ORGANIZATION WHOSE MISSION IS TO HELP STRENGTHEN THE WOODWORKING INDUSTRY. AS THE OWNER AND MANAGEMENT GROUP BEHIND AWFS®FAIR, PROCEEDS FROM THE SHOW ARE REINVESTED BACK INTO THE INDUSTRY THROUGH LEGISLATIVE AND EDUCATION INITIATIVES AS A MEANS OF FULFILLING AWFS' CORE PURPOSE OF HELPING WOODWORKING AND FURNISHINGS SUPPLIERS AND THEIR CUSTOMERS SUSTAIN STRONG, PROFITABLE BUSINESSES.

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PHONE 800 946 2937 | FAX 323 838 9443 2400 E KATELLA AVE, SUITE #340, ANAHEIM, CA 92806 . USA AWFSSALES@AWFS.ORG | **WWW.AWFSFAIR.ORG**