

YOUR IDEAL AUDIENCE

AT AWFS®FAIR, YOU GET BOTH QUANTITY AND QUALITY.

KEY DECISION MAKERS ARE SEEKING MANUFACTURERS AND SUPPLIERS!

TOP 3 REASONS TO ATTEND

- #1 SEE NEW PRODUCTS AND SOLUTIONS ON THE SHOW FLOOR
- #2 KEEP UP TO DATE WITH LATEST TRENDS AND TECHNOLOGY
- #3 NETWORK WITH ATTENDEES AND VENDORS.

SOURCE: 2021 AWFS®FAIR POST SHOW ATTENDEE SURVEY

80% OF ATTENDEES SAID THE SHOW MET THESE GOALS.

SOURCE: 2021 AWFS®FAIR POST SHOW ATTENDEE SURVEY

AWFS[®]
Fair
JULY 25-28, 2023

“ The AWFS®Fair is a premier trade show event for the industry. The show connects us with the most qualified buyers. Buyers come from all over to see the newest technology.

It also gives us an opportunity to talk to end users and help with their air system needs and challenges, It's also nice to talk with current customers too.

Tracy Carter

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ATTENDEE BUYING POWER

70% PURCHASED A PRODUCT ON-SITE, COMMITTED TO PURCHASING A PRODUCT OR PLAN TO PURCHASE A PRODUCT WITHIN A YEAR.

93% OF ATTENDEES HAD THE POWER TO BUY, AUTHORIZE, OR MAKE BUSINESS RECOMMENDATIONS BASED ON THEIR INTERACTIONS WITH EXHIBITORS.

33% OF ATTENDEES SAID THEY MADE PURCHASES AT THE TRADESHOW.

75% OF ATTENDEES SAID THEY WILL OR VERY LIKELY WILL ATTEND THE 2023 AWFS®FAIR.

SOURCE: 2021 AWFS®FAIR POST SHOW ATTENDEE SURVEY

WWW.AWFSFAIR.ORG

BECOME AN AWFS® MEMBER

\$4.00 PER SQUARE FOOT DISCOUNT ON BOOTH SPACE

PRIORITY CONSIDERATION DURING SPACE DRAW SELECTIONS, UPGRADES AND RELOCATION REQUESTS.

ACCESS TO AWFS®FAIR MEMBER LOUNGE FOR CLIENT MEETINGS, COMPUTER ACCESS AND R&R.

\$25.00 SAVINGS ON ENTRY FEES FOR NEW PRODUCT SHOWCASE.

AWFS® MEMBERSHIP REQUIREMENTS

TO QUALIFY FOR THE MEMBER DISCOUNT AND MEMBER BENEFITS, ALL MEMBERS MUST PAY BOTH THEIR 2022 & 2023 ON TIME TO THEIR RESPECTIVE DUE DATES.

ALL NEW MEMBERS MUST SUBMIT A MEMBER APPLICATION AND MEMBER PAYMENT PRIOR TO OR CONCURRENT WITH THEIR BOOTH CONTRACT. NO EXCEPTIONS.

FOR MORE INFORMATION, CONTACT: AMY BARTZ-SIMMONS AT 323-215-0302 OR AWESSAIF@AWFS.ORG

RESERVE YOUR SPACE TODAY!

DON'T MISS YOUR OPPORTUNITY TO EXHIBIT AT AWFS®FAIR 2023!

HOW TO RESERVE YOUR SPACE:

FILL OUT THE 2023 AWFS®FAIR EXHIBIT RENTAL AGREEMENT

RETURN THE COMPLETED AND SIGNED CONTRACT AND WITH THE DEPOSIT. (AND MEMBER DUES IF APPLICABLE)

YOUR EXHIBIT BOOTH PACKAGE INCLUDES:

DRAPE BACKWALL AND SIDEWALL FOR STANDARD INLINE BOOTHS

BOOTH SIGN WITH COMPANY NAME AND BOOTH NUMBER

COMPLIMENTARY EXHIBITOR BADGES (BASED ON SIZE OF BOOTH).

MONTHLY EXHIBITOR EMAIL UPDATES WITH IMPORTANT SHOW REMINDERS.

SPECIFIC FIRST-TIME EXHIBITOR BENEFITS