



**JULY 20-23
2021**

2023 AWFS® Fair

SPACE DRAW INCENTIVE SPONSORSHIP CONTRACT

SPECIAL - space draw appointment incentive pricing

				QTY	TOTAL
Take \$1,000.00 off these sponsorships when you contract during your space draw appointment.	<input type="checkbox"/>	"Walk this Way" pedometer challenge	<i>Exclusive</i>	\$15,000.00	\$
	<input type="checkbox"/>	Charging Station Sponsorship	<i>2 Available</i>	\$5,200.00 each	\$
	<input type="checkbox"/>	Attendee Bag (sponsor provided)	<i>Exclusive</i>	\$6,000.00	\$
	<input type="checkbox"/>	NOOK Sponsorship		\$5,000.00 each	\$
	<input type="checkbox"/>	Head Shot Lounge Sponsorship	<i>Exclusive</i>	\$10,000.00	\$
	<input type="checkbox"/>	AWFS®Fair Web - Home Page Slider Ad 1600x555	<i>5 avail</i>	\$5,000.00 each	\$
	<input type="checkbox"/>	AWFS®Fair Web - Half Page Ad 1600x555	<i>5 avail</i>	\$5,000.00 each	\$
	<input type="checkbox"/>	ONLINE ATTENDEE TARGETED ADVERTISING PROGRAM			
<input type="checkbox"/>	Package 3 - 200,000 impressions	<i>5 available</i>	\$6,000.00 each	\$	

Take \$500.00 off these sponsorships when you contract during your space draw appointment.	<input type="checkbox"/>	"Walk this Way" pedometer challenge	<i>4 available</i>	\$4,000.00	\$
	<input type="checkbox"/>	Media Room Sponsorship	<i>Exclusive</i>	\$3,200.00	\$
	<input type="checkbox"/>	"Take a Break" Park Bench Sponsorship		\$2,000.00 each	\$
	<input type="checkbox"/>	Aisle Sign Sponsorship		\$3,500.00 each	\$
	<input type="checkbox"/>	Master Floor Plan Sponsor Bar Logos		\$1,500.00 each	\$
	<input type="checkbox"/>	Attendee newsletter Advertising - Leader board		\$1,500.00 each	\$
	<input type="checkbox"/>	Attendee newsletter Advertising - Promo Spotlight ads		\$1,000.00 each	\$
	<input type="checkbox"/>	ONLINE ATTENDEE TARGETED ADVERTISING PROGRAM			
	<input type="checkbox"/>	Package 1 - 50,000 impressions	<i>5 available</i>	\$2,000.00 each	\$
	<input type="checkbox"/>	Package 2 - 100,000 impressions	<i>5 available</i>	\$4,000.00 each	\$
	<input type="checkbox"/>	AWFS®Fair Web Leaderboard Ad 728x90 ROS	<i>5 avail</i>	\$3,000.00 each	\$
	<input type="checkbox"/>	AWFS®Fair Web Rectangle Ad 300x250 ROS	<i>5 avail</i>	\$4,000.00 each	\$
	<input type="checkbox"/>	Fresh Wood; Category Sponsorship	<i>6 available</i>	\$1,700.00 each	\$

*** Spend over \$3,500.00 and become an Official Show Sponsor**

GRAND TOTAL:

\$

Official Show Sponsors need to send in their logo to AWFSSales@awfs.org for use on Promotional Materials

COMPANY NAME

CONTACT NAME

TITLE

EMAIL

PHONE

SEND INVOICE

CREDIT CARD

SIGNATURE

DATE

The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the exhibit space in the AWFS®Fair July 25-28, 2023. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS® and the Exhibitor upon acceptance by a duly appointed representative of AWFS®. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the Agreement, this shall constitute a binding Agreement between the parties.

Email signed contract with payment to awfssales@awfs.org or fax to 323.838.9443