



Rapid Fire Presentations

at the **AWFS®Fair Live** (booth #4681)!

Promote your product or service to attendees in a friendly and stylish atmosphere!



JULY 20-23, 2021

Deadline to Register: May 17, 2021

Rapid Fire Presentations are...

- 15 minute free educational sessions taking place Tuesday, Wednesday, and Thursday of the show.
- A complimentary benefit exclusively for **contracted and paid** 2021 AWFS®Fair Exhibitors.
- Where exhibitors can address attendee needs or solve problems focused on exhibitor products or services.
- A great way to introduce your company and product to AWFS®Fair attendees in a “neutral” setting.

Session Themes

each day features a different topic theme

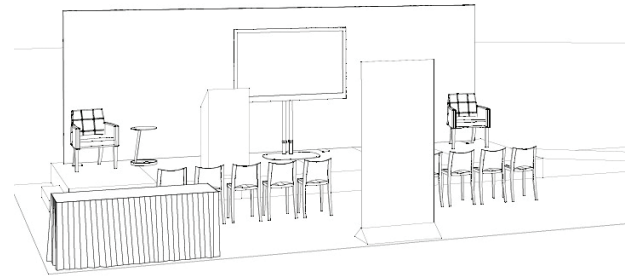
Tuesday, 7/20: **Software**

Wednesday, 7/21: **Hardware & Materials**

Thursday, 7/22: **Machinery**

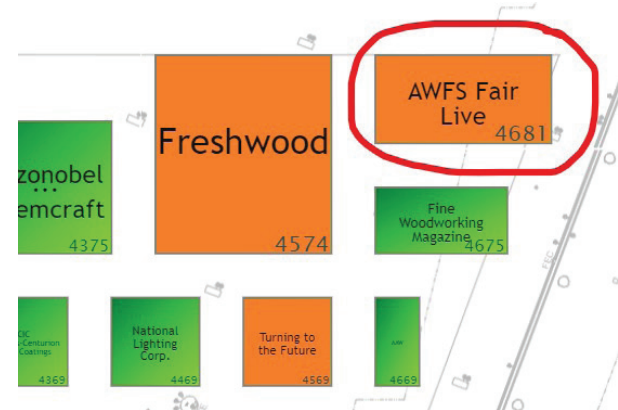
- Five @ 15-minute slots will be available each day.
- Time slots will be filled on a first come first serve basis
- Times will be assigned and exhibitors notified by May 31

AWFS®Fair Live, booth #4681



Guidelines and Requirements:

- AWFS® will provide a presentation screen, hookup for your laptop, a podium and microphone.
- Up to two (2) speakers from an exhibiting company may present a session.
- In order to secure your time slot, you must complete [this online form](#) by May 17 with ALL necessary information: session title, session description, speaker name, speaker bio, speaker headshot, and speaker on-site contact information.
- Presentation file guidelines will be provided to confirmed presenters and must be submitted for review and approval prior to the AWFS®Fair.
- Presenting exhibitors MAY scan attendee badges at the AWFS®Fair Live booth up to 10 minutes immediately before and following exhibitor’s presentation.



Rapid Fire Promotion:

AWFS® - will promote Rapid Fire Presentations on the AWFS®Fair Show App, the AWFS®Fair directory, the AWFS®Fair Website, and on AWFS®Fair social media channels.

Exhibitors - are encouraged to promote their session through their customer lists and networks, social media channels, and at their booth with signage or printed materials.

NOTE: Rapid Fire Presentations are independent of the College of Woodworking Knowledge™ seminar program and will be promoted separately.

Restrictions: Rapid Fire Presentations will not be video taped, and private video taping is not permitted. However, still photography is permitted and AWFS® show management reserves the right to photograph your session; images will be available after the AWFS®Fair upon request.

Deadline: May 17, 2021 SIGN UP HERE: <https://forms.gle/ZBSf5MespK9kCbfw6>

Questions: Contact AWFS Education & Conference Director Adria Salvatore (323) 215-0311 or adria@awfs.org