



# SHOW SCHEDULE

## EXHIBITOR SERVICE KIT

<b>DATES</b>	Tuesday, July 20 – Friday, July 23, 2021	
<b>LOCATION</b>	Las Vegas Convention Center Las Vegas, Nevada West Hall	
<b>DEALER/DISTRIBUTOR DAY</b>	Monday, July 19, 2021	9:00 A.M. - 5:00 P.M.*
	*Distributor Hours. Only attendees with Distributor badges will be able to access the show floor.	
<b>SHOW HOURS EXHIBITS OPEN</b>	Tuesday, July 20	9:00 A.M. - 5:00 P.M.
	Wednesday, July 21	9:00 A.M. - 5:00 P.M.
	Thursday, July 22	9:00 A.M. - 5:00 P.M.
	Friday, July 23	9:00 A.M. - 2:00 P.M.
<b>EXHIBITOR MOVE-IN*</b>	Wednesday, July 14	7:00 A.M. - 4:30 P.M.
	Thursday, July 15	7:00 A.M. - 4:30 P.M.
	Friday, July 16	7:00 A.M. - 4:30 P.M.
	Saturday, July 17	7:00 A.M. - 4:30 P.M.
	Sunday, July 18	7:00 A.M. - 4:30 P.M.
	Monday, July 19	7:00 A.M. - 8:00 P.M.
<b>EXHIBITOR MOVE-OUT*</b>	Friday, July 23	2:01 P.M. - 8:00 P.M.
	Saturday, July 24	8:00 A.M. - 4:30 P.M.
	Sunday, July 25	8:00 A.M. - 4:30 P.M.
	Monday, July 26	8:00 A.M. - 2:30 P.M.
<b>EXHIBITORS ONLY REGISTRATION</b>	Friday, July 16	1:00 P.M. - 4:30 P.M.
	Saturday, July 17	8:00 A.M. - 4:30 P.M.
	Sunday, July 18	8:00 A.M. - 4:30 P.M.
<b>ATTENDEE &amp; EXHIBITORS REGISTRATION</b>	Sunday, July 18	8:00 A.M. - 6:00 P.M.
	Monday, July 19	8:00 A.M. - 4:30 P.M.
	Tuesday, July 20	8:00 A.M. - 4:30 P.M.
	Wednesday, July 21	8:00 A.M. - 4:30 P.M.
	Thursday, July 22	8:00 A.M. - 4:30 P.M.
	Friday, July 23	8:00 A.M. - 1:30 P.M.

*NOTE:* The conference registration area will be open 30 minutes prior to the start of all CWWK™ sessions.

*NOTE:* Please refer to Target Move-In Map/Floorplan for all assigned times.

## SHOW MANAGEMENT

Sales Director:	Amy Bartz
Marketing Coord.	Elena Potter
Trade Show Director:	Kim Roehricht
Education & Conference Director:	Adria Torrez
Assistant Education Director:	Adam Kessler
AWFS® Executive Vice President:	Angelo Gangone, CEM
Executive Assistant, Accts Receivable:	Angela Hernandez