We've made some changes to how the exhibitor guest program works for 2021. The registrants will be registered via the attendee site and they will receive a complimentary show badge as long as they have your assigned company invitation code in the Exhibitor Invitation Code field found at the bottom of the registration Welcome page of the attendee site: https://www.compusystems.com/servlet/ar?evt_uid=441



You can either send or give the unique code to your guests or you can use the email system provided in the Booth Promotion tab of your exhibitor dashboard to send a customizable email from the template provided. You can send up to 5 emails at one time and you can send an invitation email multiple times.

We know you're interested in getting the contact information for the people who use your code and that is available to you as an excel file through your exhibitor dashboard, booth promotion tab. Sending your customers your company's invitation code really is the best way to allow them to register themselves with quality contact and demographic information that is valuable to both you and show management. And the best part is, this year their badge registration is free so you no longer have to pay \$5 per person. We are no longer allowing exhibitor guests to use the company name of the exhibitor who invited them. This was a direct result of the guests wanting their own company name represented on their badge and since the badge is no longer being paid for them, we were able to meet this request.

