

Digital Booth Package Comparison

Online Listing Packages	Standard	Gold	Platinum	Diamond
Company Profile: Include relevant info and description	Max 200 words	Max 200 words	Max 200 words	Max 200 words
Product Categories: Select product categories that prospects are likely to search to find you. Your company will appear in the Product Index of the printed Show Guide within the product categories chosen	Unlimited	Unlimited	Unlimited	Unlimited
New Products: Feature products that will be introduced at the show. 100 words/product with high-res photo	1-product/service listing	5-products/ service listing	10-products/ service listing	10-products/ service listing
Press Releases: Highlight what your company is doing with printable, downloadable press releases	1 Release	4 Releases	6 Releases	6 Releases
Company Logo: Your logo on the business card for greater recognition	No	No	Yes	Yes
Social Media: Add icons to enable attendees to find you on Twitter, LinkedIn, and Facebook	No	Yes	Yes	Yes
Videos: Provide clear demos to prove your product's success. YouTube embedded video only	No	Yes	Yes	Yes
Brand Name Listing: Create a custom list of company brands searchable online and in printed directory	5	10	15	15
Videocast URL Link	No	No	No	1
Podcast URL Link	No	No	No	1
Coupon Upload: Promot your ddeals to keep activity flowing to your booth throughout the event.	No	No	No	Yes
Special Events: Announce special events you will be holding during the event in your digital booth.	1 Event	1 Events	4 Events	4 Events
Logo on Floorplan Sponsor Bar: Your company logo at the bottom of the AWFS®Fair online floor plan. Logo will link to designated URL. Hover tool will display a short message provided by exhibitor.	No	No	No	Yes
Virtual Demo: Demo products directly from your digital booth	0	2 Demos	4 Demos	8 Demos
Price per package	Included	\$200	\$400	\$1000