



2021 AWFS® Fair Sponsorship Packages

Packages made easy and impactful!

Promote your booth, build your brand and save when you secure a bundled package!

All package purchases qualify the exhibitor to be an official show sponsor.

<input type="checkbox"/> REDWOOD Package – 2 available <ul style="list-style-type: none"> • Full Page ad in AWFS®Fair Attendee Brochure • Attendee confirmation email ad (small ad) • Home Page Slider Ad • NOOK Event Pod Sponsorship • Show App Ad • Mobile App Alert – 1 time during show • Aisle Sign Sponsorship • 2 Meter Panels • Diamond Digital Booth Pkg w/logo on online floorplan • Bravo to Teachers – in kind donation (Optional) <p style="text-align: center;">\$22,950.00 package price</p>	<input type="checkbox"/> OAK Package – 3 available <ul style="list-style-type: none"> • Full page ad in AWFS®Fair Attendee Brochure • Attendee confirmation email ad (small ad) • NOOK Event Pod Sponsorship • Aisles Sign Sponsorship • Diamond Digital Booth Pkg w/logo on online floorplan • Show App Ad • Mobile App Alert – 1 time during show • 1 Meter Panel • Bravo to Teachers – in kind donation (Optional) <p style="text-align: center;">\$16,650.00 package price</p>
<input type="checkbox"/> PINE Package - 7 available <ul style="list-style-type: none"> • Leaderboard ad on AWFS Enews – 1 time • Leaderboard on AWFSFair.org run of Site • Diamond Digital Booth Pkg w/logo on online floorplan • 1 Meter Panel • Aisle Sign Sponsorship • Bravo to Teachers – in kind donation (Optional) <p style="text-align: center;">\$9,450.00 package price</p>	<input type="checkbox"/> SPRUCE Package - 10 available <ul style="list-style-type: none"> • Meter Panel • Promo Product Spotlight ad in the AWFS Enews • Diamond Digital Booth Pkg w/logo on online floorplan • Bravo to Teachers – in kind donation (Optional) <p style="text-align: center;">\$3,600.00 package price</p>

Official Show Sponsor for spending over \$3,500.00

Exhibitor	Phone		
Address	City	State	Zip
Contact Name	email		
Contact Signature	Date		

Amy Bartz * AWFS®Fair Sales Director

323.215.0302 direct * 323.838.9443 fax * 760.468.6122 cell

The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the sponsorship in the AWFS®Fair July 20-23, 2021. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS® and the Exhibitor upon acceptance by a duly appointed representative of AWFS®. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the Agreement, this shall constitute a binding Agreement between the parties.