

## 2021 AWFS<sup>®</sup> Fair NOOK Event Pod Sponsorship

Nook event pods provides an oasis of calm to collaborate with colleagues and clients on the show floor. These pods will be located around the show floor and are a perfect way to promote your business! With comfortable seating for 2 to 4 people.

**Event pods are equipped with:**

- Your company name and logo on all 4 sides
  - Graphic files are provided by sponsor
  - Show Management produces and places signage
- Air Charger for iPhones and iPads
- Space to have meetings with clients
- Power strip to charge lap tops and misc.
- Dry erase boards and pens

**Official Show Sponsor for spending over \$3,500.00**

▪ **Show Sponsor Benefits**

- Link to your website from sponsor “thank you” page on AWFSFair.org
- Inclusion in sponsor “thank you” signs throughout the show
- Post-show publicity in the AWFS<sup>®</sup>Fair attendee promotion email
- Noted as a Show Sponsor on online floorplan and online business card
- First right of refusal on purchased sponsorships for the 2023 AWFS<sup>®</sup>Fair
- Deadline for first right of refusal for 2023 AWFS<sup>®</sup>Fair will be 07/01/2022.

*\*Client to provide logo to use on promotional materials.*

- \$3,000.00 for one pod sponsorship
- \$5,000.00 for two pod sponsorships
- \$10,000.00 for five pod sponsorships




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Exhibitor Name

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Address

City

State

Zip

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Contact Name

Phone

Email

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Signature

Date