



**JULY 20-23
2021**

**2021 AWFS® Fair
SPONSORSHIP**

ORDER FORM

All sponsorships are based on availability

				QTY	TOTAL
<input type="checkbox"/>	Press Room	<i>Exclusive</i>	\$3,200.00		\$
<input type="checkbox"/>	Addendum Header Logo Sponsorship	<i>Exclusive</i>	\$2,000.00		\$
<input type="checkbox"/>	Charging Station Sponsorship	<i>2 Available</i>	\$5,200.00 each		\$
<input type="checkbox"/>	Attendee Bag (sponsor provided)	<i>Exclusive</i>	\$6,000.00		\$
<input type="checkbox"/>	"Take a Break" Park Bench Sponsorship		\$2,000.00 each		\$
<input type="checkbox"/>	NOOK Sponsorship		\$5,000.00 each		\$
<input type="checkbox"/>	Head Shot Lounge Sponsorship	<i>Exclusive</i>	\$10,000.00		\$
<input type="checkbox"/>	Meter Boards (2 sided approx 3' by 8')				
<input type="checkbox"/>	MB Lobby Area (20 avail)		\$3,000.00 each		\$
<input type="checkbox"/>	MB Show Floor (15 avail)		\$2,000.00 each		\$
<input type="checkbox"/>	Kiosks Lobby Areas (3 sided approx 3' by 8') (18 avail)		\$3,200.00 each		\$
<input type="checkbox"/>	Aisle Sign Sponsorship		\$3,000.00 each		\$
<input type="checkbox"/>	Window and Floor Clings				Call for Pricing
<input type="checkbox"/>	Master Floor Plan Sponsor Bar Logos		\$1,500.00 each		\$
<input type="checkbox"/>	Ads in Attendee Brochure		\$1,500.00 each		\$
<input type="checkbox"/>	Full Page Ad	<i>6 available</i>	\$2,000.00 each		\$
<input type="checkbox"/>	Spread Ad	<i>3 available</i>	\$3,800.00 each		\$
<input type="checkbox"/>	Official Show APP Ad - 640x120 ad				
<input type="checkbox"/>	Official Show APP Ad - 640x120 ad	<i>6 available</i>	\$1,700.00 each		\$
<input type="checkbox"/>	Show App Push Alerts - Limit to 4 per day		\$800.00 each		\$
<input type="checkbox"/>	AWFS®Fair Website Ads				\$
<input type="checkbox"/>	Home Page Slider Ad 1600x555 5 available		\$5,000.00 each		\$
<input type="checkbox"/>	Leaderboard Ad 728x90 ROS 5 available		\$3,000.00 each		\$
<input type="checkbox"/>	Rectangle Ad 300x250 ROS 5 available		\$4,000.00 each		\$
<input type="checkbox"/>	Half Page Ad 300x600 ROS 5 available		\$5,000.00 each		\$
<input type="checkbox"/>	Countdown Clock Sponsorship (awfsfair.org)	<i>Exclusive</i>	\$4,000.00		\$

<input type="checkbox"/>	AWFS®Fair Welcome Ad					\$
<input type="checkbox"/>	April/May 2019	<i>Exclusive</i>	\$4,000.00			\$
<input type="checkbox"/>	June/July 2019	<i>Exclusive</i>	\$6,000.00			\$
<input type="checkbox"/>	Attendee newsletter Advertising					\$
<input type="checkbox"/>	Leaderboard		\$1,000.00 each			\$
<input type="checkbox"/>	Promo Spotlight emails		\$500.00 each			\$
<input type="checkbox"/>	ATTENDEE REGISTRATION Online & Email Ad Options					
<input type="checkbox"/>	Confirmation Web Page 600x120	<i>Exclusive</i>	\$4,000.00			\$
<input type="checkbox"/>	Confirmation Email - Large Ad 825x70	<i>Exclusive</i>	\$5,500.00		SOLD	SOLD
<input type="checkbox"/>	Confirmation Email - Small ad 125x70	<i>6 available</i>	\$3,000.00 each			\$
<input type="checkbox"/>	ONLINE ATTENDEE TARGETED ADVERTISING PROGRAM					
<input type="checkbox"/>	Package 1 - 50,000 impressions	<i>5 available</i>	\$2,000.00 each			\$
<input type="checkbox"/>	Package 2 - 100,000 impressions	<i>5 available</i>	\$4,000.00 each			\$
<input type="checkbox"/>	Package 3 - 200,000 impressions	<i>5 available</i>	\$6,000.00 each			\$
<input type="checkbox"/>	CWWK Sponsorship	<i>Exclusive</i>	\$15,000.00			\$
<input type="checkbox"/>	Fresh Wood; Best in Show Sponsorship	<i>Exclusive</i>	\$3,000.00			\$
<input type="checkbox"/>	Fresh Wood; People's Choice Award	<i>Exclusive</i>	\$3,000.00		SOLD	SOLD
<input type="checkbox"/>	Fresh Wood; Category Sponsorship	<i>6 available</i>	\$1,500.00 each			\$
<input type="checkbox"/>	Fresh Wood; Bravo To Teachers Sponsorships					In Kind Donation

GRAND TOTAL: \$

*** Spend over \$3,500.00 and be an Official Show Sponsor**

Official Show Sponsors need to send in their logo to AWFSsales@awfs.org for use on Promotional Materials

COMPANY NAME	CONTACT NAME	TITLE
ADDRESS	CITY/STATE/ZIP	
EMAIL	PHONE	FAX

<input type="checkbox"/> SEND INVOICE	<input type="checkbox"/> CREDIT CARD	SIGNATURE	DATE
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The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the exhibit space in the AWFS®Fair July 20-23, 2021. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS® and the Exhibitor upon acceptance by a duly appointed representative of AWFS®. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the Agreement, this shall constitute a binding Agreement between the parties.