

We hope that you and those around you are and remain safe. We are privileged to have you as a customer and even in this unprecedented situation, are working hard to continue serving you as you'd expect. Thank you for your business, your friendship, and your trust.

In-light of the continuing uncertainty regarding large gatherings during the COVID-19 pandemic, the following options are being offered to Exhibitors should the 2021 live event be cancelled due to circumstances beyond AWFS[®]Fair's control.

2021 AWFS[®]FAIR COVID-19 CANCELLATION POLICY:

- Option 1: 100% of contracted 2021 amount rolled over and retained by AWFS[®]Fair and applied to the 2023 live event with a 2023 signed booth agreement.
(Exhibiting company must be paid up-to-date at the time of cancellation option selection.)
 - Space Draw Benefit: AWFS[®]Fair will bonus 1 additional seniority point. Each exhibitor will be given one consecutive year point for 2021 and one bonus point that will be added to your consecutive year points for 2023 and future shows.
 - Space Draw Benefit: AWFS[®]Fair will honor the date your original 2021 contract was submitted as your time stamp for the 2023 Space Draw procedure. (For exhibitors with the same number of seniority points, the deciding factor on who goes first, will be the date the contract/deposit was received. The earlier contract/deposit will pick first.)
 - Digital Booth Benefit: Online Digital Booth Platinum Advertising Package at no charge. This package allows you to upgrade your online company booth, by adding a logo, products, brands, photos, press releases, videos and more!
 - Inclusion in a "Thank You" email to all of our early 2023 supporting exhibitors, in a dedicated email to all pre-registered and past attendees.
 - Inclusion in a press release mentioning all 2023 supporting exhibitors.
- Option 2: Contracted exhibit dollars refunded in full, less 10%.
Exhibit contract extended from 2021 to apply to the 2023 live event with 20% deposit. Exhibitor will be refunded 70% of booth if they have paid in full, equaling the amount paid less 30% (10% fee and the 2023, 20% deposit rolled forward for 2023 booth space).
 - Space Draw Benefit: AWFS[®]Fair will honor the date your original 2021 contract was submitted as your time stamp for the 2023 Space Draw procedure. (For exhibitors with the same number of seniority points, the deciding factor on who goes first, will be the date the contract/deposit was received. The earlier contract/deposit will pick first.)
 - Inclusion in a Thank You to our early 2023 supporting exhibitors in a dedicated email to all pre-registered and past attendees.
 - Inclusion in a press release mentioning all 2023 supporting exhibitors.
- Option 3: Contracted exhibit dollars refunded in full less 15%.
 - (The 15% of funds retained by AWFS[®]Fair will go to pay hard costs incurred by AWFS[®]Fair to produce a live event. These vendors will be paid with funds retained by AWFS[®]Fair.)

AWFS[®]FAIR SPONSORSHIPS

- Option 1: Sponsorship dollars rolled forward in full 100%, with commitment to like sponsorship agreement for 2023 live event.
- Option 2: Sponsorship dollars refunded in full 100%, with commitment to like sponsorship agreement for 2023 live event.
- Option 3: Dollars refunded in full 100%.



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