A W F Si V E G A S JULY 17-20, 2019

FRESH WOOD STUDENT COMPETITION 2019

Finalist Poster Instruction Sheet

Finalist Poster: You are required to create a poster that explains your piece. (If you have multiple finalist projects, create one for each project.) The poster will be put on display along with your project. We have a great display area design planned so please follow instructions carefully on your board layout. **The poster must accompany your actual project – it cannot be shipped separately!** After the Fair, the poster will be repacked in your crate and returned to you with your project.

Here is a sample of a poster incorporating the key components.

Please feel free to use creativity with format, font, and design while keeping in mind the requirements highlighted below.

Specifications:

1. Medium

- Use an 18" x 24" poster paper format (TIP: There are many online and local companies that can print a poster this size) <u>DO NOT use</u> <u>any thick material like Foamcore or mat board</u>. Orient your poster "portrait style"/vertically, as shown in example ->
- NEATLY affix or print project information on the board
- Use 18 pt. or larger type, any font style, for legibility of display

Finalist #FW-45 Category: Chairs High School LAWN CHAIR Discuss materials used, special techniques, inspiration, function, interesting aspects, other essential information here Working drawing

2. Required Components on Poster

- a. Written Information:
 - Your **finalist number**, **your entry category**, **and your school level** (school level = "high school" or "post secondary") in the upper left hand corner
 - Project name at top in larger font than other text
 - Please include any or all of the following (if appropriate, you can use the project description written for the entry or a variation of it) highlighting special or unseen features such as assembly or joinery:
 - Materials used
 - Special techniques used in creating the piece
 - Inspiration
 - Function
 - Interesting aspects of the design, challenges overcome
 - Other information that is essential to understand the unique quality of the furniture piece
 - ➤ If your project is in the "Design for Production" category, you must address the marketing and manufacturability aspects required of this category.
 - Do NOT print your name, your school name, or your city and state anywhere on the front
 of the poster! This will compromise the blind judging process! Your identifying information will be
 posted with your project and display board after the judging is completed.

b. Visuals:

- (required) Some portion of a working drawing or detail
- (required) A (min) 3" x 5" or 4" x 6" photograph of your final piece in the upper right-hand corner.
- More than one image may be included use this board to "sell" your project; visuals are welcome!
 Graphic designs are also welcome, but avoid backgrounds that are too busy and take away from your content.
- Do **NOT** affix 3-D objects such as buttons, rocks, etc. to the poster.

Questions? Contact Adam Kessler: adam@awfs.org or (323) 215-0312 or (585) 465-9613