



Introducing a new AWFS®Fair Feature...

# Rapid Fire Presentations

at AWFS®Fair Live (booth #9784)!

An opportunity to promote your product or service to attendees in a casual and stylish atmosphere.



JULY 17-20, 2019

**Deadline to Register: May 1, 2019**

Rapid Fire Presentations are...

- 15 minute free educational sessions on a specific theme taking place Wednesday, Thursday & Friday of the show.
- A complimentary benefit exclusively for contracted and paid 2019 AWFS®Fair Exhibitors.
- Where exhibitors can address attendee needs or solve problems focused on exhibitor products or services.
- A great way to introduce your company and product to AWFS®Fair attendees in a “neutral” setting.

## Session Themes

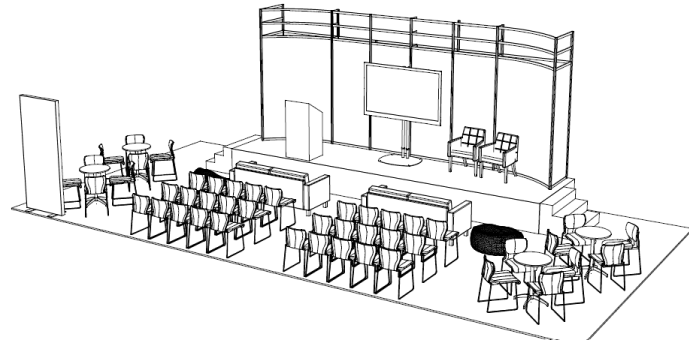
each day features a different topic theme

Wednesday 7/17: **Software**

Thursday 7/18: **Hardware**

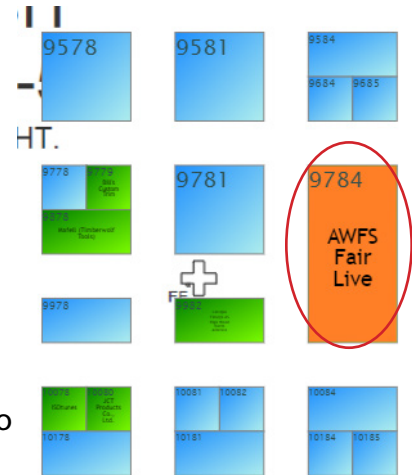
Friday 7/19: **Industry 4.0**

- Five @ 15-minute slots will be available each day.
- Time slots will be filled on a first come first serve basis
- Times will be assigned and exhibitors notified by May 15



## Guidelines and Requirements:

- AWFS® will provide a presentation screen, hookup for your laptop, a podium and microphone.
- Up to two (2) speakers from an exhibiting company may present a session.
- In order to secure your time slot, you must complete [this online form](#) by May 1 with ALL necessary information: session title, session description, speaker name, speaker bio, speaker headshot, and speaker on-site contact information.
- Presentation file guidelines will be provided to confirmed presenters and must be submitted for review and approval prior to the AWFS®Fair.
- Presenting exhibitors MAY scan attendee badges at the AWFS®Fair Live booth up to 10 minutes immediately before and following exhibitor’s presentation.



## Rapid Fire Promotion:

AWFS® - will promote Rapid Fire Presentations on the AWFS®Fair Show App, the AWFS®Fair directory, the AWFS®Fair Website, and on AWFS®Fair social media channels.

Exhibitors - are encouraged to promote their session through their customer lists and networks, social media channels, and at their booth with signage or printed materials.

NOTE: Rapid Fire Presentations are independent of the College of Woodworking Knowledge™ seminar program and will be promoted separately.

## Restrictions:

- Rapid Fire Presentations will not be video taped, and private video taping is not permitted. However, still photography is permitted and AWFS® show management reserves the right to photograph your session; images will be available after the AWFS®Fair upon request.

**Deadline to sign up: May 1, 2019**

**SIGN UP HERE:** <https://www.surveymonkey.com/r/RapidFire19>

**Questions:** Contact AWFS Education & Conference Director Adria Salvatore

(323) 215-0311 or [adria@awfs.org](mailto:adria@awfs.org)

