Attend and benefit from industry education and networking opportunities!
Overview of Today’s Presentation

- Who is AWFS®?
- AWFS & Education
- AWFS® Fair
  - Why attend?
  - Education-focused features and activities
  - Agenda
  - Costs
  - How to register
Who is AWFS®?

The Association of Woodworking and Furnishings Suppliers® (AWFS) is a national not-for-profit trade association for the secondary wood products industry.

Member companies are:

- manufacturers and distributors of machinery, hardware, lumber, wood products
- other supplies to furnishings and wood products manufacturers
AWFS and industry education

We have an interest in industry education because…

• Skills training is the key to our industry’s future!
• We want to encourage students to consider careers within the wood products manufacturing industry.
• There are a variety of career options utilizing many different skill sets!
AWFS Education Initiatives

• Meet the New Face of Manufacturing
  • Seeking young professionals!
• SkillsUSA
• CTE Public Policy efforts
• WoodIndustryEd.org
• AWFS.org education resources
What is the AWFS® Fair?

The AWFS® Fair is one of the largest trade shows in North America for the woodworking industry.

- Exhibitors: manufacturers of woodworking machinery and supplies.
- Attendees: wood products manufacturers, cabinet shops, furniture shops, etc.
Why should teachers attend the AWFS Fair?

• Learn more about the industry to share with your students
• Find out what’s new in woodworking technology, machinery and trends
• Attend educational seminars about woodworking techniques and concepts
• Network with industry professionals
• Invite your school’s career counselor as well!
2019 AWFS Fair education-focused features and activities

1. **College of Woodworking Knowledge™ (CWWK™)** educational seminars (Wed-Fri) and 4 Woodworking Network Full-Day symposia Tuesday, July 16th, the day before the show opens

2. WCA Evaluator Training at the WCA Booth

3. **AWFS Fresh Wood** and **AAW Turning to the Future** student woodworking competitions, Award Presentation Friday, July 19th 4-5pm.

4. Industry/Education networking breakfast, Thursday, July 18th, 7:30-9am, Free but must RSVP in advance, more details to come.

5. Teacher’s Lounge

6. Education Town Hall, Friday, July 19th, 1:30-2:30pm.
College of Woodworking Knowledge (CWWK) Educational Seminars

- 50+ seminars with industry and topic experts Wed-Fri
  (+ 4 full-day symposia organized by Woodworking Network on Tuesday)
- You can attend any of the seminars, but the **Teacher Track seminars are especially for YOU!**
- **All CWWK seminars are $10 each (unlimited) for teachers!**
  *(offer does not apply to symposia)*
- Continuing Education Units (CEU’s) available!
# SEMINARS AT A GLANCE

All seminars are located on the main floor across from Hall C, except for the SMART Seminars which are located on the above floor.

<table>
<thead>
<tr>
<th>Wednesday, July 19</th>
<th>Thursday, July 20</th>
<th>Friday, July 21</th>
<th>Saturday, July 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Management</td>
<td>Workforce Development</td>
<td>Cabinet/Workshop</td>
<td>Furniture</td>
</tr>
<tr>
<td>Woodworking</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
</tr>
<tr>
<td>Steel Shapes</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
</tr>
<tr>
<td>Infantry 4.0</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
</tr>
<tr>
<td>Software &amp; Technology</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
</tr>
<tr>
<td>Technical &amp; Applications</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
</tr>
<tr>
<td>Safety &amp; Environment</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>Teachers Track</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
<td>9:00 a.m. - 11:00 a.m.</td>
</tr>
<tr>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
<td>11:30 a.m. - 1:30 p.m.</td>
</tr>
<tr>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
<td>2:00 p.m. - 4:00 p.m.</td>
</tr>
<tr>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>4:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
<td>7:00 p.m. - 9:00 p.m.</td>
</tr>
</tbody>
</table>

**JULY 19-22, 2017**

**LAS VEGAS CONVENTION CENTER**

**LAS VEGAS, NEVADA**

---

**EDUCATORS AND STUDENTS**

Welcome to the AWFS Fair Experience!

**July 19-21, 2017, Las Vegas Convention Center, Las Vegas, NV**

The AWFS Fair is one of North America’s largest trade shows in the residential and commercial furnishings industry. The event attracts educators and students from around the world to see and learn about the latest woodworking technology. The AWFS Fair is an opportunity to view the latest technology, learn from industry experts, and network with peers.

**SPECIAL SHOW PRICING FOR EDUCATORS AND STUDENTS**

Exhibit hall entry: FREE for all qualified educators and students in North American wood technology or related programs. International students and teachers must register as a general attendee here.

---

**EDUCATION >**

- College of Woodworking Knowledge™
- Woodworking Network Symposium
- AWFS Fair Expo Floor
- AWFS Fair Stage
- CWWK SMART Seminars
- CWWK Speaker Blos

---

**LATEST TWEETS @AWFSFAIR**

AWFSFair @AWFSFair
Are you a woodworker/cabinetmaker/architectural millwork firm who wants to learn more about fabricating with... [link to tweet]
2019 CWWK Teacher Track Seminars:

- **Wednesday 7/17**
  - 1:30 pm “WCA - What's In It For Me”
  - 3:30 pm “School Shop Tool Safety - A Participatory Session”

- **Thursday 7/18**
  - 9:30 am “CAD for the Woodworking Program”
  - 1:30 pm “Teacher Curriculum and Resources”
  - 3:30 pm “Teaching Fun Design/Build”

- **Friday 7/19**
  - 9:30 am “Marketing Your Program: How to Get Started”
  - 11:30am “How to Get Money for Your Program…and Spend it Wisely!”
WCA Evaluator Training

- Woodwork Career Alliance (WCA) will host Skill Evaluator training at the AWFS Fair
- Must complete online component in advance
- Discount on fees
- Meet other WCA evaluators and experience the trade show while earning your evaluator certification
- Contact Scott Nelson for more info and to sign up: snelsonwca@gmail.com or 402-610-6043
Education Exhibitors

- Contracted exhibitors:
  - Woodwork Career Alliance
  - SkillsUSA
  - Manufacturing Industry Learning Lab (MiLL)
  - Post-Secondary Programs
student woodworking competition

• High school and post secondary students in woodworking and related programs may enter.
• Six entry categories
• Entry deadline: May 1, 2019; no fee for entry.
• Top 40+ finalists projects on display at the AWFS Fair
AAW Turning to the Future

student woodturning competition

• Hosted by the American Association of Woodturners (AAW)
• Similar guidelines as Fresh Wood; entry deadline May 1, 2019
• Projects must be smaller than 20” in diameter and at least partially turned on a lathe
Get to know the post secondary woodworking programs across the country!

• Fast-moving slide show/presentations, 3-5 minutes each
• Free to attend; Post-Secondary Schools can contact Adria to participate! adria@awfs.org
Industry/Education Networking Breakfast

- One-on-one time for educators and industry professionals who are interested in building relationships.
- RSVP required
- Thursday, July 18 from 7:30-9am
- Must register for AWFS®Fair to receive invitation link
Teacher’s Lounge
Room N232

• On second level
• Bring your lunch
• Hang out and relax
• Meet up with other teachers
• Take a break/check your voice mail
“We are very excited about adding MicroVellum and Enroute software to our program, which is a direct result of our attending the AWFS show. The support that AWFS gives to educators is very valuable. The teachers benefit from the funding provided to attend the seminars.”
- Robert Studdard, Rolla Technical Institute (MO)

“I have attended several AWFS Fairs (since 1999), and have always left with a wealth of new information, industry contacts and ideas to enhance and develop our programs at Miami University.”
- Ted Wong, Miami University (OH)

“I can't even put into words what attending the AWFS does for me. It is professional development for myself and my program that may not be obtainable in my area. The partnerships and networking are priceless.”
- Aaron Svik, Lincoln Southeast High School (NE)

“Over the last three years I have had the opportunity to meet and form relationships with industry leaders at the AWFS Fair. By making these contacts my woodworking program can make changes to align with industry standards to stay viable in the education community.”
- Chad Campau, Dakota High School (MI)
Sample AWFS Fair Agenda

• **Wednesday, July 17**
  - Arrive in Las Vegas
  - 1:00 pm - Arrive at Las Vegas Convention Center, get Badge
  - 1:30 pm - Seminar: WCA - What’s In It For Me?
  - 3:00 pm - Seminar: School Shop Tool Safety - A Participatory Session

• **Thursday, July 18**
  - 7:30 am - Industry Education Networking Breakfast
  - 9:30 am - Seminar: CAD for the Woodworking Program
  - 12:30 pm - Lunch
  - 1:00 pm - Walk show floor, WCA Evaluator Training
  - 3:30 pm – Seminar: Teaching Fun Design/Build

• **Friday, July 19**
  - 9:30 am – Seminar: Marketing Your Program: How to Get Started
  - 11:30 am – Seminar: How to Get Money for Your Program…
  - 1:00pm - Lunch
  - 2:00 pm - Check out Fresh Wood booth
  - 4:00pm - Fresh Wood Awards Ceremony

• **Saturday, July 20**
  - 9:30 am - Education Town Hall
  - 10:30 am - Walk Show Floor
  - 12:30 - Lunch
  - 3:00 pm Show Closes / Fresh Wood Crate up
  - Depart Saturday afternoon
# AWFS Fair Costs

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Extended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Show Registration</td>
<td>COMPLIMENTARY</td>
<td>$ -</td>
</tr>
<tr>
<td>Seminars</td>
<td>$10 each</td>
<td>6 seminars</td>
</tr>
<tr>
<td>Hotel</td>
<td>$100-200</td>
<td>3 nights</td>
</tr>
<tr>
<td>Airfare</td>
<td>$100-400</td>
<td>round trip</td>
</tr>
<tr>
<td>Food</td>
<td>$60-75/day</td>
<td>3.5 days</td>
</tr>
</tbody>
</table>

Total for 4 days/3 nights, 6 seminars: $ 960
AWFSFair.org Online Registration
Registration Category

Select the type of registration you prefer by checking the button next to the package title below. Symposiums are sold a la carte.

<table>
<thead>
<tr>
<th>Description</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall Only</td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td>Beginning June 28, 2019</td>
</tr>
</tbody>
</table>

I would like to contribute to Woodworking Industry Educational Programs.

Please send me Conference Information.

Continue
Upload Credential Documents

The following qualification items are required to verify eligibility for the special registration rates:

**Teachers**
1. Your business card or a copy of your current staff identification OR
2. A letter from your school on school letterhead verifying current employment as wood related educator

**Students**
1. Current school identification card PLUS
2. Official letter (on school letterhead) from teacher/school verifying wood-related coursework OR A copy of your current class schedule verifying wood-related coursework OR 
   Registered teacher is with student at time of registration on-site (cannot pre-register with this option)

You can use the tool below to upload electronic versions of your required credential documents. If you currently do not have electronic versions of your credentials, you can return to the ConnectME Dashboard to upload the documents at a later time.

**Directions for Submitting Multiple Files:**
1. Only one document can be uploaded at a time.
2. Select your first file by clicking [Upload], then on the [Choose File] button.
3. Name your document and then click [Upload].
4. If an additional file needs to be uploaded, repeat steps 2 - 3.
5. Once you are finished uploading all documents, click [Continue].

If you would like to complete your application without uploading credentials at this time, click [Continue]

View Student Teacher Registration Policies

* Upload PDF, JPG, or BMP files only. Each document must have a unique file name. Each file cannot exceed 10 MB.
Any Questions?

• Or, you can e-mail or call me after the session:

  Adam Kessler
  adam@awfs.org
  (323) 215-0312 (direct)
Links and Contact Info

Websites
- AWFSFair.org
- AWFS.org

Social media
@AWFSFair or @FreshwoodAWFS
@awfsfreshwood
“AWFS” channel

• Adria Salvatore
  AWFS Education Director
  • (323) 215-0311
  • adria@awfs.org

• Adam Kessler
  AWFS Education Manager
  • (323) 215-0312
  • adam@awfs.org
Thank you for your time, see you in Vegas!