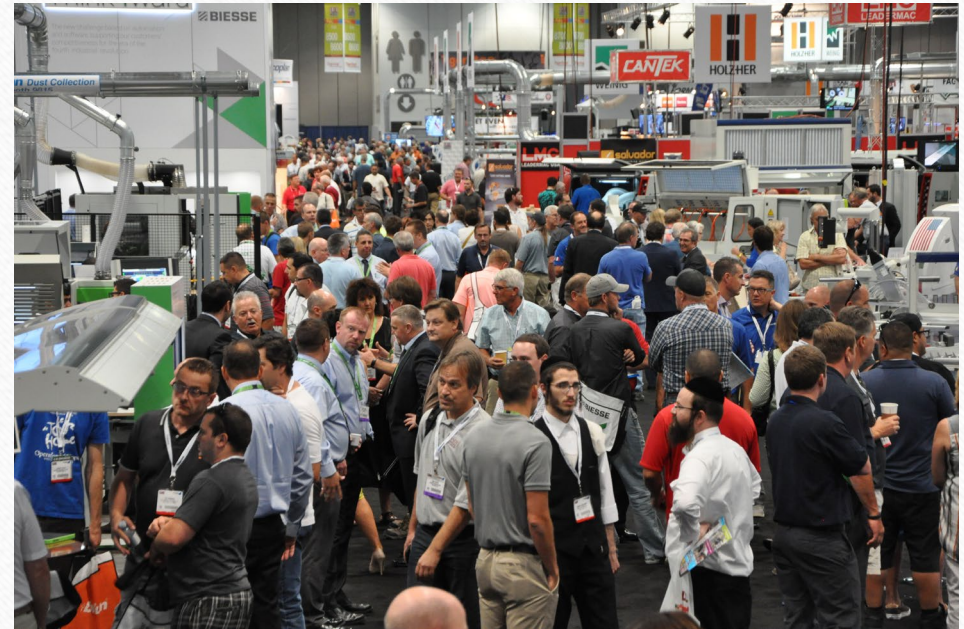




Attend and benefit from industry education and networking opportunities!

Overview of Today's Presentation

- Who is AWFS®?
- AWFS & Education
- AWFS® Fair
 - Why attend?
 - Education-focused features and activities
 - Agenda
 - Costs
 - How to register



Who is AWFS®?

The **Association of Woodworking and Furnishings Suppliers®** (AWFS) is a national not-for-profit trade association for the secondary wood products industry.

Member companies are:

- manufacturers and distributors of machinery, hardware, lumber, wood products
- other supplies to furnishings and wood products manufacturers



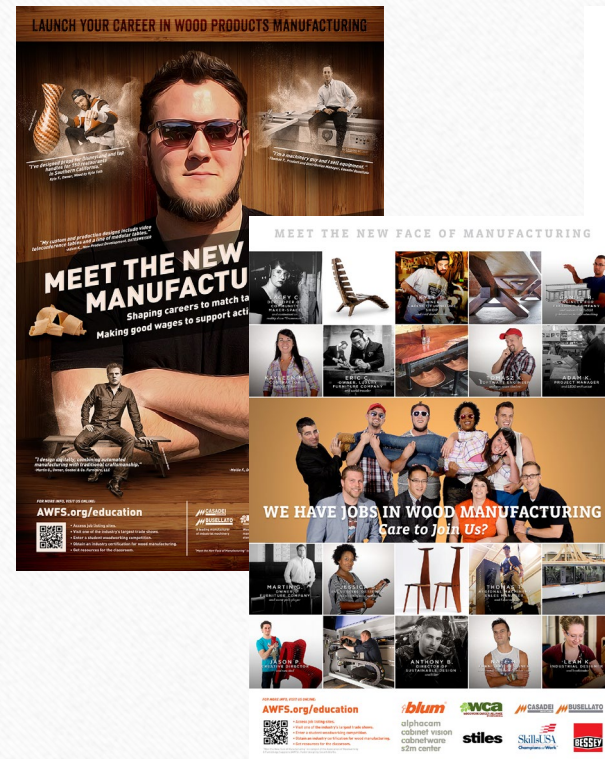
AWFS and industry education

We have an interest in industry education because...

- Skills training is the key to our industry's future!
- We want to encourage students to consider careers within the wood products manufacturing industry.
- There are a variety of career options utilizing many different skill sets!

AWFS Education Initiatives

- Meet the New Face of Manufacturing
 - Seeking young professionals!
- SkillsUSA
- CTE Public Policy efforts
- WoodIndustryEd.org
- AWFS.org education resources



What is the AWFS® Fair?

The AWFS® Fair is one of the largest trade shows in North America for the woodworking industry.

- Exhibitors: manufacturers of woodworking machinery and supplies.
- Attendees: wood products manufacturers, cabinet shops, furniture shops, etc.



Why should teachers attend the AWFS Fair?

- Learn more about the industry to share with your students
- Find out what's new in woodworking technology, machinery and trends
- Attend educational seminars about woodworking techniques and concepts
- Network with industry professionals
- Invite your school's career counselor as well!



2019 AWFS Fair education-focused features and activities

1. **College of Woodworking Knowledge™** (CWWK™) educational seminars (Wed-Fri) and 4 Woodworking Network Full-Day symposia Tuesday, July 16th, the day before the show opens
2. WCA Evaluator Training at the WCA Booth
3. **AWFS Fresh Wood** and **AAW Turning to the Future** student woodworking competitions, Award Presentation Friday, July 19th 4-5pm.
4. Industry/Education networking breakfast, Thursday, July 18th, 7:30-9am, Free but must RSVP in advance, more details to come.
5. Teacher's Lounge
6. Education Town Hall, Friday, July 19th, 1:30-2:30pm.

College of Woodworking Knowledge (CWWK) Educational Seminars

- 50+ seminars with industry and topic experts Wed-Fri
(+ 4 *full-day symposia organized by Woodworking Network on Tuesday*)
- You can attend any of the seminars, but the **Teacher Track seminars are especially for YOU!**
- **All CWWK seminars are \$10 each (unlimited) for teachers!**
(*offer does not apply to symposia*)
- Continuing Education Units (CEU's) available!



SEMINARS AT A GLANCE

All seminars are located on the main floor across from Hall C4 except for the SMART! Sessions which are conducted on the show floor.

	Wednesday, July 19	Thursday, July 20	Friday, July 21	Saturday, July 22
Business Management	WE26 11:30 a.m. - 1:00 p.m. Digital Marketing Best Practices	TH43 1:30 p.m. - 3:00 p.m. Establishing a "Meaningful Numbers" Scorecard for your Business	FR62 9:30 a.m. - 11:00 a.m. Kick Ass Lean Part I	
	WE30 1:30 p.m. - 3:00 p.m. Ensuring Your Customer Database	TH47 3:30 p.m. - 5:00 p.m. Are You Running Your Business or is it Running You?	FR66 Kick Ass Lean Part II	
Workforce Development	WE25 9:30 a.m. - 11:00 a.m. Workforce Crisis: Job One FREE	TH48 3:30 p.m. - 5:00 p.m. ¿Es su taller tan bueno como puede ser? En Español	FR70 Learn to Gamify	
	WE33 1:30 p.m. - 3:00 p.m. Creating An In-house WCA Training Program FREE		FR74 Manufacturing Sound	
Cabinet/Millwork	WE23 9:30 a.m. - 11:00 a.m. Ten Must Do's To Control Hardwood Costs		FR71 Navigating	
			FR75 Collaborating From	
Furniture	WE24 9:30 a.m. - 11:00 a.m. Furniture Research, Design and Branding	TH40 9:30 a.m. - 1:30 p.m. Matching Fine Veneers	FR72 Touch Coating	
	WE34 3:30 p.m. - 5:00 p.m. Dressed, Jointed, Edges and Finishes	TH49 3:30 p.m. - 5:00 p.m. Cold Metal Casting for Furniture		
Small Shops Ten & Under	WE27 11:30 a.m. - 1:00 p.m. Intellectual Property for Small Businesses	TH41 9:30 a.m. - 11:00 a.m. Dust Collection for Small Shops	FR67 Whispering Business	
		TH44 1:30 p.m. - 3:00 p.m. 3D Printing for Woodworkers: Technology and Basics	FR73 Locking	
		TH50 3:30 p.m. - 5:00 p.m. 3D Printing: Applications in Woodworking		
Industry 4.0	WE20 7:30 a.m. - 9:00 a.m. Evolution of Nested Base Mfg SMART!	TH52 3:30 p.m. - 5:00 p.m. Implementing Concepts of Industry 4.0 in the Woodworking Industry	FR61 Real & Runs	
	WE32 1:30 p.m. - 3:00 p.m. Preventative Maintenance Strategy in a Digital World		FR69 Evolving	
Software & Technology	WE22 7:30 a.m. - 9:00 a.m. Tracks of the Trade for Panel Saws SMART!			
	WE28 11:30 a.m. - 1:00 p.m. CAM Software: What to Know Before You Buy			
	WE35 3:30 p.m. - 5:00 p.m. CAD Software: Take Your Engineering Department to the Next Level			
Techniques & Applications	WE21 7:30 a.m. - 9:00 a.m. Plastic Fabrication: Staying Competitive SMART!	TH45 1:30 p.m. - 5:00 p.m. Latest Advancements in UV Finishing Technology: LED & Beyond	FR60 Micro Products	
	WE31 1:30 p.m. - 3:00 p.m. Color Shift: Exposing the Mystery Behind Inconsistency in Finishes		FR63 Plastics	
	WE36 3:30 p.m. - 5:00 p.m. Introducción Sobre el Acabado en Madera En Español			
Safety & Environment	WE29 11:30 a.m. - 1:00 p.m. Dust Collection for Secondary Wood Operations		FR64 Writing	
	WE37 3:30 p.m. - 5:00 p.m. Legislation Affecting the Woodworking Industry FREE			
Teacher Track		TH42 9:30 a.m. - 11:00 a.m. Marketing Your Program: Are You Getting Anyone's Attention?	FR65 Teaching	
		TH46 1:30 p.m. - 3:00 p.m. Classroom Tool Safety	FR68 11:30 a.m. - 1:30 p.m. Teaching the Wood Industry's Skill Standards	
		TH51 3:30 p.m. - 5:00 p.m. Get in the Game with Grants		

The screenshot shows the website for the AWFS Fair 2017. At the top, there is a navigation bar with links for 'SHOW INFO', 'EXHIBIT', 'EDUCATION', 'PRESS', 'HOTEL & TRAVEL', and 'REGISTER'. A red arrow points to the 'REGISTER' link. Below the navigation bar is a large banner for 'AWFS VEGAS JULY 19-22, 2017 LAS VEGAS CONVENTION CENTER LAS VEGAS, NEVADA'. To the right of the banner is a 'Countdown to AWFS Fair 2017' timer showing 58 days, 10 hours, 59 minutes, and 32 seconds. Below the banner is a dropdown menu for 'EDUCATION' with options: 'College of Woodworking Knowledge™', 'Woodworking Network Symposia', 'AWFSFair Espanol', 'AWFSFair Stage', 'Educators & Students at the AWFSFair', 'Education Pavilion', 'Workforce Development', and 'Student Competitions'. Below the menu is a 'LATEST TWEETS @AWFSFAIR' section featuring a tweet from @AWFSFair: 'Are you a woodworker/cabinetmaker/architectural millwork firm who wants to learn more about fabricating with... fb.me/8FyhokbB'. The background of the website shows a blurred view of the 'EDUCATORS AND STUDENTS' page.

2019 CWWK Teacher Track Seminars:

- **Wednesday 7/17**

- 1:30 pm “WCA - What's In It For Me”
- 3:30 pm “School Shop Tool Safety - A Participatory Session”

- **Thursday 7/18**

- 9:30 am “CAD for the Woodworking Program”
- 1:30 pm “Teacher Curriculum and Resources”
- 3:30 pm “Teaching Fun Design/Build”

- **Friday 7/19**

- 9:30 am “Marketing Your Program: How to Get Started”
- 11:30am “How to Get Money for Your Program...and Spend it Wisely!”





WCA Evaluator Training

- Woodwork Career Alliance (WCA) will host Skill Evaluator training at the AWFS Fair
- Must complete online component in advance
- Discount on fees
- Meet other WCA evaluators and experience the trade show while earning your evaluator certification
- Contact Scott Nelson for more info and to sign up:
snelsonwca@gmail.com or 402-610-6043

Education Exhibitors

- Contracted exhibitors:
 - Woodwork Career Alliance
 - SkillsUSA
 - Manufacturing Industry Learning Lab (MiLL)
 - Post-Secondary Programs

freshwood

student woodworking competition

- High school and post secondary students in woodworking and related programs may enter.
- Six entry categories
- Entry deadline: **May 1, 2019**; no fee for entry.
- Top 40+ finalists projects on display at the AWFS Fair



AAW Turning to the Future student woodturning competition

- Hosted by the American Association of Woodturners (AAW)
- Similar guidelines as Fresh Wood; entry deadline May 1, 2019
- Projects must be smaller than 20” in diameter and at least partially turned on a lathe



Education Town Hall



Get to know the post secondary woodworking programs across the country!

- Fast-moving slide show/presentations, 3-5 minutes each
- Free to attend; Post-Secondary Schools can contact Adria to participate! adria@awfs.org

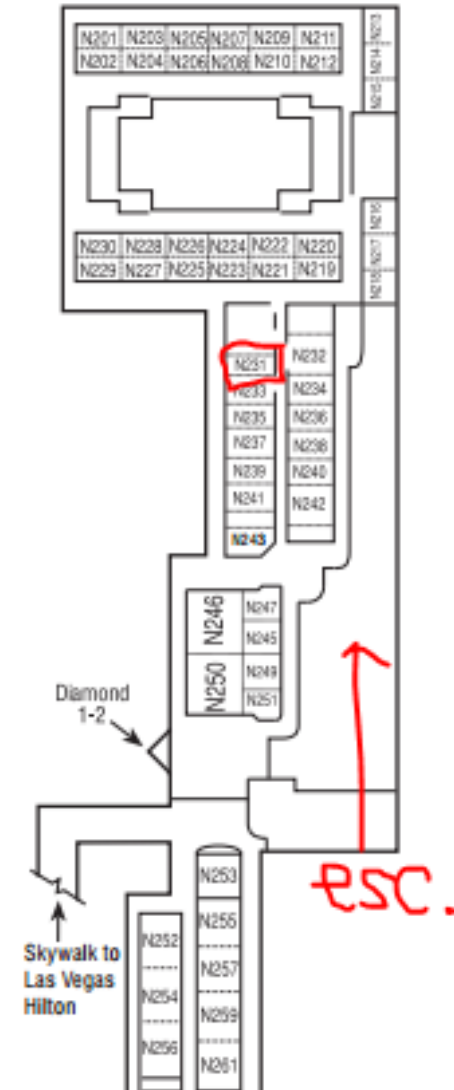
Industry/Education Networking Breakfast

- One-on-one time for educators and industry professionals who are interested in building relationships.
- RSVP required
- Thursday, July 18 from 7:30-9am
- Must register for AWFS®Fair to receive invitation link



Teacher's Lounge Room N232

- On second level
- Bring your lunch
- Hang out and relax
- Meet up with other teachers
- Take a break/check your voice mail



“We are very excited about adding MicroVellum and Enroute software to our program, which is a **direct result of our attending the AWFS show. The support that AWFS gives to educators is very valuable.** The teachers benefit from the funding provided to attend the seminars.”

- Robert Studdard, Rolla Technical Institute (MO)

“I have attended several AWFS Fairs (since 1999), and have always left with a **wealth of new information, industry contacts and ideas to enhance and develop our programs** at Miami University.”

- Ted Wong, Miami University (OH)

AWFS[®]Fair TEACHER TESTIMONIALS

“I can't even put into words what attending the AWFS does for me. It is professional development for myself and my program that may not be obtainable in my area. **The partnerships and networking are priceless.**”

- Aaron Svik, Lincoln Southeast High School (NE)

“Over the last three years I have had the opportunity to **meet and form relationships with industry leaders at the AWFS Fair.** By making these contacts my woodworking program can make changes to align with industry standards to stay viable in the education community.”

- Chad Campau, Dakota High School (MI)

Sample AWFS Fair Agenda

- **Wednesday, July 17**

- Arrive in Las Vegas
- 1:00 pm - Arrive at Las Vegas Convention Center, get Badge
- 1:30 pm - Seminar: WCA - What's In It For Me?
- 3:00 pm - Seminar: School Shop Tool Safety - A Participatory Session

- **Thursday, July 18**

- 7:30 am - Industry Education Networking Breakfast
- 9:30 am - Seminar: CAD for the Woodworking Program
- 12:30 pm - Lunch
- 1:00 pm - Walk show floor, WCA Evaluator Training
- 3:30 pm – Seminar: Teaching Fun Design/Build

- **Friday, July 19**

- 9:30 am – Seminar: Marketing Your Program: How to Get Started
- 11:30 am – Seminar: How to Get Money for Your Program...
- 1:00pm - Lunch
- 2:00 pm - Check out Fresh Wood booth
- 4:00pm - Fresh Wood Awards Ceremony

- **Saturday, July 20**

- 9:30 am - Education Town Hall
- 10:30 am - Walk Show Floor
- 12:30 - Lunch
- 3:00 pm Show Closes / Fresh Wood Crate up
- Depart Saturday afternoon

AWFS Fair Costs

	Cost		Extended
Show Registration	COMPLIMENTARY		\$ -
Seminars	\$10 each	6 seminars	\$ 60
Hotel	\$100-200	3 nights	\$ 450
Airfare	\$100-400	round trip	\$ 250
Food	\$60-75/day	3.5 days	\$ 200
	Total for 4 days/3 nights, 6 seminars:		\$ 960

AWFSFair.org Online Registration

The screenshot shows a web browser window with the URL awfsfair.org. The page features a navigation menu with the following items: SHOW INFO, EXHIBIT, EDUCATION, PRESS, HOTEL & TRAVEL, and REGISTER HERE (highlighted in red). The main content area includes the AWFS VEGAS logo, the event dates (JULY 17-20, 2019), the location (LAS VEGAS CONVENTION CENTER, LAS VEGAS, NEVADA), and a countdown timer for the 2019 fair (119 days, 10 hours, 17 minutes, 29 seconds). Below the navigation menu is a large banner image showing a CNC machine cutting wood and a laptop displaying a software interface. The banner includes the KCD Software logo, a 'Learn more' button, and the booth number 'BOOTH 4367'.

Welcome to AWFS Fair

Not secure | awfsfair.org

Apps Welcome to Survey... Campaigns | MailC... DID contest Base Camp Home Microsoft Exchange... Association of Woo... NETGEAR Router R... Art Call Users | Fres... Login | Salesforce

AWFS VEGAS JULY 17-20, 2019
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NEVADA

Countdown to AWFS Fair 2019

119 10 17 29
DAYS HOURS MINUTES SECONDS

SHOW INFO EXHIBIT EDUCATION PRESS HOTEL & TRAVEL REGISTER HERE

KCD Software

Learn more

BOOTH 4367

Countdown to:
AWFS® Fair 2019
119 days

Follow Us
f t in y u Show Information ▾

Fax Number

→ Area Fax Number

Mobile Phone

→ Area Mobile Number

Note: Your mobile phone number will NOT be shared with any third parties. Standard text messaging and data rates may apply.

Yes, I would like to receive show announcements via text message.

Email Address

* cronusxv@hotmail.com

Confirm Email Address

* Confirm Email Address

Please check here if you want your email address excluded for use by AWFS other than for Fair related issues.

Password

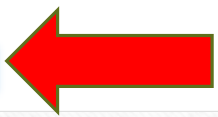
* Password

Confirm Password

* Confirm Password

Job Function/Title

* Educator ▾



Countdown to:
AWFS® Fair 2019
119 days

Follow Us
f t in y u Show Information ▾

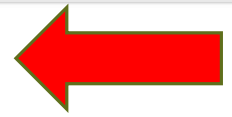
Registration Progress: 40%

Registration Category ADAM KESSLER

Select the type of registration you prefer by checking the button next to the package title below. Symposiums are sold a la carte.

Exhibit Hall Only	Fees	
An exhibit hall pass provides access to the exhibit hall during expo hours.	Thru June 27, 2019 \$0.00	Beginning June 28, 2019 \$0.00

Exhibit Hall Only



I would like to contribute to Woodworking Industry Educational Programs. Please send me Conference information.

----- Please Select One ----- ▾

Continue

Back

Countdown to:
AWFS®Fair 2019
119 days

Follow Us
f t in y u Show Information



LAS VEGAS CONVENTION CENTER
LAS VEGAS, NEVADA
www.awfsfair.org



Upload Credential Documents

ADAM KESSLER

The following Qualification Items are required to verify eligibility for the special registration rates:

Teachers

1. Your business card or a copy of your current staff identification OR
2. A letter from the school on school letterhead verifying current employment as wood related educator

Students

1. Current school identification card PLUS
2. Official letter (on school letterhead) from teacher/school verifying wood-related coursework OR A copy of your current class schedule verifying wood-related coursework OR Registered teacher is with student at time of registration on-site (cannot pre-register with this option)

You can use the tool below to upload electronic versions of your required credential documents. If you currently do not have electronic versions of your credentials, you can return to the ConnectME Dashboard to upload the documents at a later time.

Directions for Submitting Multiple Files:

1. Only one document can be uploaded at a time.
2. Select your first file by clicking [Upload], then on the [Choose File] button.
3. Name your document and then click [Upload].
4. If an additional file needs to be uploaded, repeat steps 2 - 3.
5. Once you are finished uploading all documents, click [Continue].

If you would like to complete your application without uploading credentials at this time, click [Continue].

[View Student Teacher Registration Policies](#)

Upload

* Upload PDF, JPG, or BMP files only. Each document must have a unique file name. Each file cannot exceed 10 MB.

Any Questions?

- Or, you can e-mail or call me after the session:

Adam Kessler

adam@awfs.org

(323) 215-0312 (direct)

Links and Contact Info

Websites

- AWFSFair.org
- AWFS.org

Social media

 @AWFSFair or @FreshwoodAWFS

 @awfsfreshwood

 “AWFS” channel

- Adria Salvatore
AWFS Education Director
 - (323) 215-0311
 - adria@awfs.org
- Adam Kessler
AWFS Education Manager
 - (323) 215-0312
 - adam@awfs.org

Thank you for your time,
see you in Vegas!

