

## FRESH WOOD STUDENT COMPETITION 2017

# Finalist Poster Instruction Sheet

**Finalist Poster:** You are required to create a poster that explains your piece. (If you have multiple finalist projects, create one for each project.) The poster will be put on display along with your project. We have a great display area design planned so please follow instructions carefully on your board layout. **The poster must accompany your actual project – it cannot be shipped separately!** After the Fair, the poster will be repacked in your crate and returned to you with your project.

#### Here is a sample of a poster incorporating the key components. → Please feel free to use creativity with format, font, and design while keeping in mind the requirements highlighted below.

### **Specifications:**

- 1. Medium
  - Use an 18" x 24" white poster board (TIP: you can purchase 22" x 28" like <u>this one</u> or <u>this one</u> and cut to size) **DO NOT use any thick** material like Foamcore or mat board. Orient your poster "portrait style"/vertically, as shown in example ->
  - NEATLY affix or print project information on the board
  - Use 16 pt. or larger type, any font style, for legibility of display

#### 2. Required Components on Poster

- a. Written Information:
  - Your finalist number, your entry category, and your school level (school level = "high school" or "post secondary") in the upper left hand corner
  - Project name at top in larger font than other text
  - Please include any or all of the following (if appropriate, you can use the project description written for the entry or a variation of it) highlighting special or unseen features such as assembly or joinery:
    - Materials used
    - Special techniques used in creating the piece
    - Inspiration
    - Function
    - Interesting aspects of the design, challenges overcome
    - > Other information that is essential to understand the unique quality of the furniture piece
    - If your project is in the "Design for Production" category, you must address the marketing and manufacturability aspects required of this category.
  - **Do NOT print your name, your school name, city and state anywhere on the front of the poster!** This will compromise the blind judging process! Your identifying information will be posted with your project and display board after the judging is completed.

#### b. Visuals:

- (required) Some portion of a working drawing or detail
- (required) A (min) 3" x 5" or 4" x 6" photograph of your final piece in the upper right-hand corner.
- More than one image may be included use this board to "sell" your project; visuals are welcome! Graphic designs are also welcome, but avoid backgrounds that are too busy and take away from your content.
- Do **NOT** affix 3-D objects such as buttons, rocks, etc. to the poster.

Questions? Contact Adam Kessler: <u>adam@awfs.org</u> or (323) 215-0312 or (585) 465-9613



essential information here

Working drawing

interesting aspects, other