2017 AWFS® Fair
HANGING BANNER
Opportunities

INSIDE SIGNAGE & BANNERS

- **BANNER (CB - 1)**
  - 22.5' h x 30' w
  - Main Lobby – single sided
  - $12,000.00

- **BANNER (CB7)**
  - 8.5' by 10'
  - In main Lobby
  - Above Banners restaurant
  - $3,000.00

- **BANNER (CB8)**
  - 8.5' by 8'
  - In main Lobby
  - Above Banners restaurant
  - $3,000.00

SOLD

Amy Bartz * AWFS® Fair Sales Director
2400 E. Katella Ave, Suite 340 * Anaheim, CA 92806
323.215.0302 direct * 323.838.9443 fax * 760.468.6122 cell
- **BANNER (CB9)**
  - 12’ by 12’
  - Next to escalators
  - $5,000.00

- **BANNER (CB10)**
  - 12’ by 12’
  - Above Bathrooms in lobby
  - $5,000.00

- **BANNER (CB11)**
  - 10’ by 20’
  - Above Bathrooms in lobby
  - $5,000.00

- **BANNER (CB-15.1) & (CB-15.2)**
  - 25’ by 5’
  - East Concourse
  - 15.1 pictured
  - $2,500.00 each

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**BANNER (CB-16.1)**
- 25’ by 4’
- East Concourse
  - $2,500.00

**BANNER (CB-17.1) & (CB-17.2)**
- 25’ by 5’
- East Concourse
- 17.1 pictured
  - $2,500.00 each

**BANNER (CB-19)**
- 20’ by 15’
- Inside Central Hall on wall
- Wall near ramp between C-1/C-2
  - $3,500.00

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**BANNER (CB-21)**
- 20’ by 15’
- Inside Central Hall on wall
- Wall inside hall between C-3/C-4
  - $3,500.00

**BANNER (CB-22)**
- 20’ by 15’
- Inside Central Hall on wall
- Wall inside hall between C-3/C-4
  - $3,000.00 each

**BANNER (CB-23)**
- 50’ by 10’
- East Concourse Lobby
  - $5,000.00 each

**BANNER (CB-25)**
- 50’ by 10’
- East Concourse Lobby
  - $5,000.00 each

**BANNER (CB-26)**
- 50’ by 10’
- East Concourse Lobby
- CB 23 is pictured
  - $5,000.00 each
OUTSIDE HANGING BANNERS

❖ BANNER (CB-27)
  o 30’ by 10’
  o East Concourse Lobby
    ▪ $4,000.00

❖ BANNER (CA11)
  o Banner over entry doors
  o Outside Entrance into Main Lobby
  o 4’ x 20’ Banner
    ▪ $3,000.00

❖ BANNER (CA12)
  o Banner over entry doors
  o Outside Entrance into Main Lobby
  o 4’ x 20’ Banner
    ▪ $3,000.00

❖ BANNER (CB28)
  o 5’ by 15’ – double sided
  o Banner over Saw Tooth walkway
    ▪ $3,000.00
BANNER (CB29)
- 5’ by 15’ – double sided
- Banner over Saw Tooth walkway
  - $3,000.00

BANNER (CB30)
- 5’ by 15’ – double sided
- Banner over Saw Tooth walkway
  - $3,000.00

BANNER (CB38)
- 7.6’ by 60’
- Banner Facing Main Entrance
  - $10,000.00

BANNER (CB-40)
- 7.5’ by 120’
- Banner of Saw Tooth facing LVCC
  - $20,000.00

BANNER (CB-52)
- 20’ by 2’
- Banner facing main entrance
  - $10,000.00
SPEND OVER $3,000.00 and qualify as an OFFICIAL 2017 AWFS®Fair SPONSOR!

❖ SHOW SPONSOR BENEFITS
  ▪ Inclusion in pre-show sponsor “thank you” ad in AWFS® online news
  ▪ Link to your website from sponsor “thank you” page on AWFSFair.org
  ▪ Inclusion in sponsor “thank you” signs throughout the show
  ▪ Inclusion as an AWFS®Fair sponsor in all printed materials
  ▪ Post-show publicity in the AWFS®Fair online news sponsor “thank you” ad
  ▪ First right of refusal on purchased sponsorships for the 2019 AWFS®Fair
  ▪ Deadline for first right of refusal for 2019 AWFS®Fair will be 07/01/2018.
    *Client to provide logo to use on promotional materials.

TO PURCHASE: Fill out the order form on the next page and return with payment to awfssales@awfs.org
Or Fax to 323.201.8232
2017 AWFS®Fair
HANGING BANNER Order Form

All sponsorships are based on availability

<table>
<thead>
<tr>
<th>Banner CB-1 (22.5' by 30')</th>
<th>EXCLUSIVE</th>
<th>$12,000.00</th>
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<tbody>
<tr>
<td>Banner CB-7 (8.5' by 10')</td>
<td>EXCLUSIVE</td>
<td>$3,000.00</td>
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<tr>
<td>Banner CB-8 (8.5' by 8')</td>
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<tr>
<td>Banner CB-9 (12' by 12')</td>
<td>EXCLUSIVE</td>
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<tr>
<td>Banner CB-10 (12' by 12')</td>
<td>Inside Banner</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Banner CB-11 (10' by 20')</td>
<td>Inside Banner</td>
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<tr>
<td>Banner CB-15.1 (25' by 5')</td>
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<td>$2,500.00</td>
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<tr>
<td>Banner CB-15.2 (25' by 5')</td>
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<td>Banner CB-27 (30' by 10')</td>
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<tr>
<td>Banner CA-11 (4' by 20')</td>
<td>Outside Banner</td>
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<tr>
<td>Banner CA-12 (4' by 20')</td>
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<tr>
<td>CB-29 or CB-30 (5' by 15')</td>
<td>Outside Banner</td>
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<td>Banner CB-38 (7.5' by 60')</td>
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* Spend over $3,000.00 and be an Official Show Sponsor

Official Show Sponsors need to send in their logo to AWFSSales@awfs.org for use on Promotional Materials

**GRAND TOTAL:**

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CONTACT NAME</th>
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<tbody>
<tr>
<td><strong>ADDRESS</strong></td>
<td><strong>CITY/STATE/ZIP</strong></td>
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<tr>
<td><strong>EMAIL</strong></td>
<td><strong>PHONE</strong></td>
</tr>
<tr>
<td><strong>FAX</strong></td>
<td><strong>SIGNATURE</strong></td>
</tr>
<tr>
<td><strong>DATE</strong></td>
<td><strong>SEND INVOICE</strong></td>
</tr>
<tr>
<td><strong>CREDIT CARD (form included)</strong></td>
<td></td>
</tr>
</tbody>
</table>

The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the exhibit space in the 2017 AWFS® Fair July 19-22, 2017. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS and the Exhibitor upon acceptance in writing by a duly appointed representative of AWFS. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the is Agreement, this shall constitute a binding Agreement between the parties.

Email Contract to: AWFSSales@awfs.org or Fax to 323.201.8232