



## **Advertising and Marketing Opportunities**

Take advantage of these proven marketing opportunities to increase sales, drive booth traffic and create brand awareness. These unique services provided by expomarkit Media Group are very cost-effective methods of reaching your target buyers

## **Buyer's Preview Deck**



The Buyer's Preview Deck is a pre-show mailer sent to 10,000 preregistered attendees 3 weeks prior to the show and distributed onsite. Participating exhibitors will be featured on 5" x 7" jumbo cards that are professionally produced using 4-color over black and white printing. Promote your company, show specials, website or new products while encouraging product interest and increased booth traffic.

Pricing Starts at \$3,250 each –Limited Availability – Call today to reserve!

## **Exhibitor Showcase Literature Carousel**



Showcase your company's promotional literature in high-traffic lobby locations with the Exhibitor Showcase. This *New Updated* rotating literature distribution system helps you increase booth traffic by getting your literature into attendees' hands before they ever step on the show floor. This new kiosk features literature distribution pockets, mini billboards and eight back-lit marquee panels.

## See it in action!

Pricing as low as \$395 - Call today to reserve your literature space!

Please contact expomarkit Media Group for additional information or to participate in any of the opportunities outlined above: 205-332-1413 ext. 101 | mailto: info@expomarkit.com

