INSIDE SIGNAGE & BANNERS

❖ BANNER (CB - 1)
  o 22.5’h by 30’w
  o Main Lobby – single sided
    ▪ $12,000.00

❖ BANNER (CB7)
  o 8.5’ by 10’
  o In main Lobby
  o Above Banners restaurant
    ▪ $3,000.00

❖ BANNER (CB8)
  o 8.5’ by 8’
  o In main lobby
  o Above restaurant
    ▪ $3,000.00
- **BANNER (CB9)**
  - 12’ by 12’
  - Next to escalators

- **BANNER (CB10)**
  - 12’ by 12’
  - Above Bathrooms in lobby
    - $5,000.00

- **BANNER (CB11)**
  - 10’ by 20’
  - Above Bathrooms in lobby
    - $5,000.00

- **BANNER (CB-15.1) & (CB-15.2)**
  - 25’ by 5’
  - East Concourse
  - 15.1 pictured
    - $2,500.00 each

Amy Bartz * AWFS® Fair Sales Director
2400 E. Katella Ave, Suite 340 * Anaheim, CA 92806
323.215.0302 direct * 323.838.9443 fax * 760.468.6122 cell
**BANNER (CB-16.1)**
- 25’ by 4’
- East Concourse
  - $2,500.00

**BANNER (CB-17.1) & (CB-17.2)**
- 25’ by 5’
- East Concourse
- 17.1 pictured
  - $2,500.00 each

**BANNER (CB-20)**
- 20’ by 15’
- Inside Central Hall on wall
- Wall near ramp between C-1/C-2
  - $3,500.00

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**BANNER (CB-21)**
- 20’ by 15’
- Inside Central Hall on wall
- Wall inside hall between C-3/C-4
  - $3,500.00

**BANNER (CB-22)**
- 20’ by 15’
- Inside Central Hall on wall
- Wall inside hall between C-3/C-4
  - $3,000.00 each

**BANNER (CB-23)**
- 50’ by 10’
- East Concourse Lobby
  - $5,000.00 each

**BANNER (CB-25)**
- 50’ by 10’
- East Concourse Lobby
  - $5,000.00 each

**BANNER (CB-26)**
- 50’ by 10’
- East Concourse Lobby
- CB 23 is pictured
  - $5,000.00 each
OUTSIDE HANGING BANNERS

- **BANNER (CB-27)**
  - 30’ by 10’
  - East Concourse Lobby
  - $4,000.00

- **BANNER (CA11)**
  - Banner over entry doors
  - Outside Entrance into Main Lobby
  - 4’ x 20’ Banner
  - $3,000.00

- **BANNER (CA12)**
  - Banner over entry doors
  - Outside Entrance into Main Lobby
  - 4’ x 20’ Banner
  - $3,000.00

- **BANNER (CB28)**
  - 5’ by 15’ – double sided
  - Banner over Saw Tooth walkway
  - $3,000.00
**BANNER (CB29)**
- 5’ by 15’ – double sided
- Banner over Saw Tooth walkway
  - $3,000.00

**BANNER (CB30)**
- 5’ by 15’ – double sided
- Banner over Saw Tooth walkway
  - $3,000.00

**BANNER (CB38)**
- 7.6’ by 60’
- Banner Facing Main Entrance
  - $10,000.00

**BANNER (CB-40)**
- 7.5’ by 120’
- Banner of Saw Tooth facing LVCC
  - $20,000.00

**BANNER (CB-52)**
- 20’ by 20’
- Banner facing main entrance
  - $10,000.00

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SPEND OVER $3,000.00 and qualify as an OFFICIAL 2017 AWFS®Fair SPONSOR!

❖ SHOW SPONSOR BENEFITS
- Inclusion in pre-show sponsor “thank you” ad in AWFS® online news
- Link to your website from sponsor “thank you” page on AWFSFair.org
- Inclusion in sponsor “thank you” signs throughout the show
- Inclusion as an AWFS®Fair sponsor in all printed materials
- Post-show publicity in the AWFS®Fair online news sponsor “thank you” ad
- First right of refusal on purchased sponsorships for the 2019 AWFS®Fair
- Deadline for first right of refusal for 2019 AWFS®Fair will be 07/01/2018.

*Client to provide logo to use on promotional materials.

TO PURCHASE: Fill out the order form on the next page and return with payment to awfssales@awfs.org
Or Fax to 323.201.8232
2017 AWFS®Fair

HANGING BANNER Order Form

All sponsorships are based on availability

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Banner CB-1 (22.5' by 30') Inside Banner EXCLUSIVE $12,000.00

Banner CB-7 (8.5' by 10') Inside Banner EXCLUSIVE $3,000.00

Banner CB-8 (8.5' by 8') Inside Banner EXCLUSIVE $3,000.00

Banner CB-9 (12' by 12') Inside Banner EXCLUSIVE $5,000.00

Banner CB-10 (12' by 12') Inside Banner EXCLUSIVE $5,000.00

Banner CB-11 (10' by 20') Inside Banner EXCLUSIVE $5,000.00

Banner CB-15.1 (25' by 5') Inside Banner EXCLUSIVE $2,500.00

Banner CB-15.2 (25' by 5') Inside Banner EXCLUSIVE $2,500.00

Banner CB-16.1 (25' by 4') Inside Banner EXCLUSIVE $2,500.00

Banner CB-17.1 (25' by 5') Inside Banner EXCLUSIVE $2,500.00

Banner CB-17.2 (25' by 5') Inside Banner EXCLUSIVE $2,500.00

Banner CB-19 (20' by 15') Inside Banner EXCLUSIVE $3,500.00

Banner CB-20 (20' by 15') Inside Banner EXCLUSIVE $3,500.00

Banner CB-21 (20' by 15') Inside Banner EXCLUSIVE $3,500.00

Banner CB-22 (20' by 15') Inside Banner EXCLUSIVE $3,000.00

Banner CB-23 (50' by 10') Inside Banner EXCLUSIVE $5,000.00

Banner CB-25 (50' by 10') Inside Banner EXCLUSIVE $5,000.00

Banner CB-26 (50' by 10') Inside Banner EXCLUSIVE $5,000.00

Banner CB-27 (30' by 10') Inside Banner EXCLUSIVE $4,000.00

Banner CA-11 (4' by 20') Outside Banner EXCLUSIVE $3,000.00

Banner CA-12 (4' by 20') Outside Banner EXCLUSIVE $3,000.00

CB-28, CB-29 or CB-30 (5' by 15') Outside Banner EXCLUSIVE $3,000.00

Banner CB-38 (7.5' by 60') Outside Banner EXCLUSIVE $10,000.00

Banner CB-40 (7.5' by 120') Outside Banner EXCLUSIVE $20,000.00

Banner CB-52 (20' by 30') Outside Banner EXCLUSIVE $10,000.00

* Spend over $3,000.00 and be an Official Show Sponsor

Official Show Sponsors need to send in their logo to AWFSSales@awfs.org for use on Promotional Materials

GRAND TOTAL: ____________________

The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the exhibit space in the 2017 AWFS®Fair July 19-22, 2017. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS and the Exhibitor upon acceptance in writing by a duly appointed representative of AWFS. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the is Agreement, this shall constitute a binding Agreement between the parties.

Email Contract to: AWFSSales@awfs.org or Fax to 323.838.9443