A W F S: V E G A S July 22- 25, 2015

FRESH WOOD STUDENT COMPETITION 2015

Finalist Illustration Board Instruction Sheet

Finalist Illustration Board: You are required to create an illustration board that explains your piece. (If you have multiple entries, create one for each entry.) The illustration board will be put on display along with your entry. We have a great display area design planned so please follow instructions carefully on your board layout. **The illustration board must accompany your actual project – it cannot be shipped separately!** After the Fair, the illustration board will be repacked in your crate and returned to you with your project.

Here is a sample of an illustration board incorporating the key components.

Please feel free to use creativity with format, font, and design while keeping in mind the requirements highlighted below.

Specifications:

1. Medium

- Use a 18" x 24" white poster board (TIP: purchase 22" x 28" like <u>this</u> one or <u>this one</u> and cut to size) (do NOT use thick foamcore or mat board), vertical orientation
- NEATLY affix or print project information on the board
- Use 16 pt. or larger type, any font style, for legibility of display

2. Required Components on Board

a. Written Information:

- Your entry number, your entry category, and your school level (school level = "high school" or "post secondary") in the upper left hand corner
- Project name at top in larger font than other text
- Please include any or all of the following (if appropriate, you can use the project description written for the entry or a variation of it) highlighting special or unseen features such as assembly or joinery:
 - Materials used
 - Special techniques used in creating the piece
 - Inspiration
 - > Function
 - Interesting aspects of the design, challenges overcome
 - Other information that is essential to understand the unique quality of the furniture piece
 - If your project is in the "Design for Production" category, you must address the marketing and manufacturability aspects required of this category.
- Do NOT print your name, your school name, city and state anywhere on the front of the
 illustration board! This will compromise the blind judging process! Your identifying information will
 be posted with your project and display board after the judging is completed.

b. Visuals:

- (required) Some portion of a working drawing or detail
- (required) A (min) 3" x 5" or 4" x 6" photograph of your final piece in the upper right-hand corner.
- More than one image may be included use this board to "sell" your project; visuals are welcome!
 Graphic designs are also welcome, but avoid backgrounds that are too busy and take away from your content.
- Do NOT affix 3-D objects such as buttons, rocks, etc. to the illustration board.

