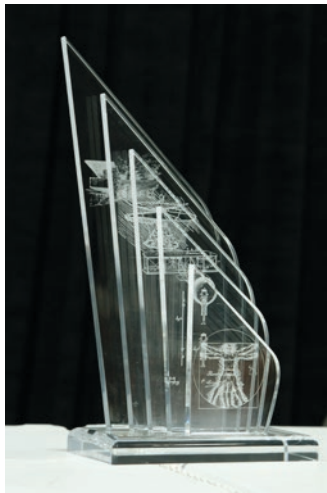




EARN THE RECOGNITION THAT YOU DESERVE!

The AWFS®Fair Visionary New Product Awards are special awards available to AWFS®Fair exhibitors that recognize outstanding achievements in distinct areas of expertise. These awards are presented at the Fair, and the recipients will gain favorable media coverage in post-show publications. Add to that the unlimited opportunities for self-promotion that winning a prestigious award offers, and it's obvious that the potential benefits are well worth the effort of entering and competing for these awards.



AWFS®FAIR VISIONARY NEW PRODUCT AWARDS AND SHOWCASE

The AWFS®Fair Visionary New Product Awards are prestigious awards recognizing exhibitors for innovation for new-to-market products, which includes any product that has been introduced to the industry since the 2013 AWFS®Fair (August, 2013). All company's whose entries are accepted will have their product featured in the New Product Showcase for the duration of the show. This showcase will be located in a very prominent location and in past shows, has proven to be one of the Fair's most popular features.

In order to enter your new product in the AWFS®Fair Visionary New Product Awards please fill out the AWFS®Fair Visionary New Product Awards form and please be aware that you may enter your product for judging in more than one Focus Category.

ALL ENTRIES TO THE VISIONARY NEW PRODUCT AWARDS WILL BE HIGHLIGHTED BY:

- All new product companies will be listed on signage throughout the hall, and in the show daily
- Each company entering a new product will have a booth designation indicating a new product

WINNING COMPANIES WILL:

- Be posted on AWFSFair.org, on Facebook page and on Twitter directly from the show
- Included in a press release announcing the winners
- Provided a press release template & logo with media list to promote the win





SHOWCASE SUBMISSION INSTRUCTIONS

FOR EACH NEW PRODUCT CATEGORY YOU ARE ENTERING, YOU MAY SUBMIT UP TO FOUR TYPEWRITTEN PAGES COVERING THE QUESTIONS LISTED BELOW. PLEASE INCLUDE THE NAME OF PRODUCT, COMPANY NAME AND BOOTH NUMBER ON EACH PAGE.

1. Company Description
Please provide a brief background of your organization and the product and services you provide.
2. Product Synopsis or Overview
Please provide a description and explanation of this new or improved product. In simple, practical terms, why should the judges choose this product as Visionary Awards finalist.
3. What year was this product first introduced?
4. How does this product differ from any prior and/or existing product that would currently be on the market with the same application and/or end user benefit? Is there anything about the product that would be considered unique?
5. Is there an environmental and/or safety benefit that the product provides the industry?
6. What effect(s) will the product have on the end user's business? Please list impact on areas such as lower material costs or labor savings, access to new product markets, improved customer service, etc...
7. What is the price range for this product, service or product group? (In U.S. Dollars)
8. Promotional description:
Please provide us with a brief description of your entry, so we can use it in our promotional material for the 2015 AWFS®Fair. (75 word limit).

FOR ALL VISIONARY NEW PRODUCT ENTRIES

Entries must be received no later than May 22, 2015

- Entry forms must be emailed to Angela Hernandez at angela@awfs.org
- If sending photos (optional), please send ten (10) sets of everything, including your typed answers covering the questions above along with your **Visionary New Product Entry Form and Product Description Form**.
- Entries are to be hand delivered to the Las Vegas Convention Center by no later than July 21, 2015 at the center back of the machinery hall

ALL CATEGORIES

- Visionary Award winners will be announced at the AWFS®Fair, on Friday, July 24, 2015.





NEW PRODUCT AWARDS SHOWCASE ENTRY FORM

DEADLINE FOR ENTRY FORM IS MAY 22, 2015

- This special display area will be created to highlight and preview new products offered by our exhibitor
- Each entry receives a sign with product name, company, booth number and a brief description. All entries subject to show management approval.
- Use one entry form per new product. You may enter this product in multiple Award Categories if applicable. Fill out questions in Part 2 sufficiently for each Award Category and attach.
- Please submit the "Product Description" form along with this form.

Company: _____ Booth#: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country (other than USA) _____
 Telephone: (____) _____ FAX: (____) _____
 Email Address: _____ Web site: _____
 Entry Dimensions: _____ x _____ x _____
Length Height Depth

Products larger than 4' in length, 60" in height and/or 20" in depth will not fit in the display cases and will need to have a photo, model or sample submitted in place of the product. (Space restriction may change dependent upon number of entries. Products accepted upon a first-come first-serve basis.)

NAME OF PRODUCT: _____

AWARD CATEGORY - Check one:

- Product Innovation Green/Environmental
 Productivity Ergonomics/Safety

PRODUCT TYPE - Check one:

- Machinery under \$50,000 Components
 Machinery over \$50,000 Tooling
 Power Tools Software
 Hardware-Decorative Hardware-Functional
 Other: _____ Raw Materials
 Plastics Machinery/Supplies

No. of entries: _____ x Rate \$ _____ = Total: \$ _____

Entry Fees: \$175 Members and \$200 Non-Members per each Visionary New Product Entry.

Any entries submitted after the deadlines, if accepted, will be charged an additional \$50 late fee and the entry sign will only contain the product name, company and booth number.

- Check enclosed (Payable to AWFS) \$ _____ Mail to: AWFS®, 2400 E Katella Ave, Suite 340, Anaheim, CA 92806
 Credit Card Payment (may be faxed to: 323-838-9443 or mailed). If faxing, be sure to call 323-838-0305 to confirm receipt.

Card Type: Visa Mastercard AmEx Credit Card Amount \$ _____

 Card Number

 Exp. Date

Cardholders Name _____

Address _____

City _____ State _____ Zip _____

Cardholders Signature _____ Date _____

Card Billing Address _____ City: _____ State: _____

Return to: AWFS®Fair, 2400 E Katella Ave, Suite 340, Anaheim, CA 92806
 Phone: 800-946-(AWFS)2937 (in the U.S.); Fax: 323.838.9443

FOR AWFS® OFFICE USE ONLY Form Checked by: _____ Date: _____





PRODUCT DESCRIPTION FORM

PRODUCT INTRODUCTION DATE: (must be August, 2013 – present) _____

NAME OF PRODUCT: _____

SHOW CONTACT: (judges will contact to make appointments)

NAME: _____

PHONE: _____ **E-MAIL:** _____

AWARDS CATEGORY - Check one:

- Product Innovation
- Green/Environmental
- Productivity
- Ergonomics/Safety

PRODUCT TYPE - Check one:

- Machinery under \$50,000
- Machinery over \$50,000
- Power Tools
- Hardware-Decorative
- Other: _____
- Components
- Tooling
- Software
- Hardware-Functional
- Raw Materials
- Materials
- Plastics Machinery/Supplies

No. of entries: _____ **x Rate \$** _____ **= Total: \$** _____

Please note, all of the information you provide below will be printed on your sign.

1. COMPANY: _____
Your company name will be here

2. BOOTH: _____
Your booth number will be here

3. Name of Product _____
Your company address will be here

Return to: AWFS®Fair, 2400 E. Katella Ave, Suite 340, Anaheim, CA 92806
Phone: 800-946-(AWFS)2937 Email:angela@awfs.org
Fax 323.838.9443

NEED HELP WITH THIS FORM? Call Angela Hernandez at 800-946-(AWFS)2937





FIRST TIME EXHIBITOR SHOWCASE ENTRY FORM

PRODUCT INTRODUCTION DATE: (must be August, 2013 – present) _____

NAME OF PRODUCT: _____

SHOW CONTACT: (judges will contact to make appointments)

NAME: _____

PHONE: _____ **E-MAIL:** _____

AWARDS CATEGORY - Check one:

- Product Innovation
- Green/Environmental
- Productivity
- Ergonomics/Safety

PRODUCT TYPE - Check one:

- Machinery under \$50,000
- Machinery over \$50,000
- Power Tools
- Hardware-Decorative
- Other: _____
- Components
- Tooling
- Software
- Hardware-Functional
- Raw Materials
- Materials
- Plastics Machinery/Supplies

No. of entries: _____ **x Rate \$** _____ **= Total: \$** _____

Please note, all of the information you provide below will be printed on your sign.

1. COMPANY: _____
Your company name will be here

2. BOOTH: _____
Your booth number will be here

3. Name of Product _____
Your company address will be here

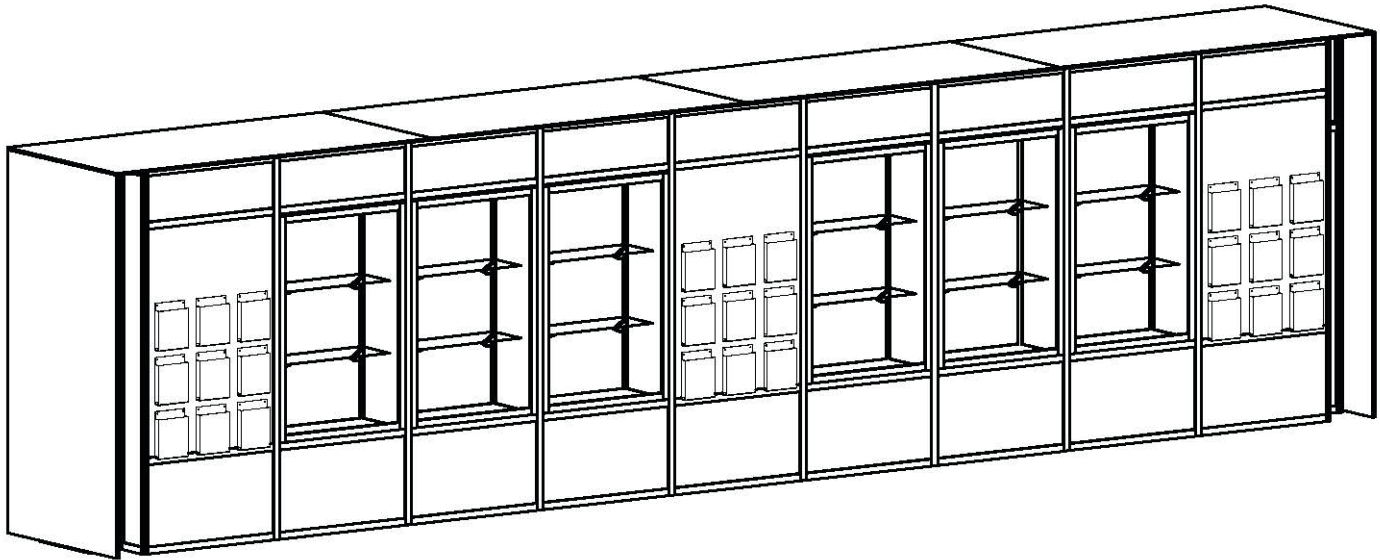
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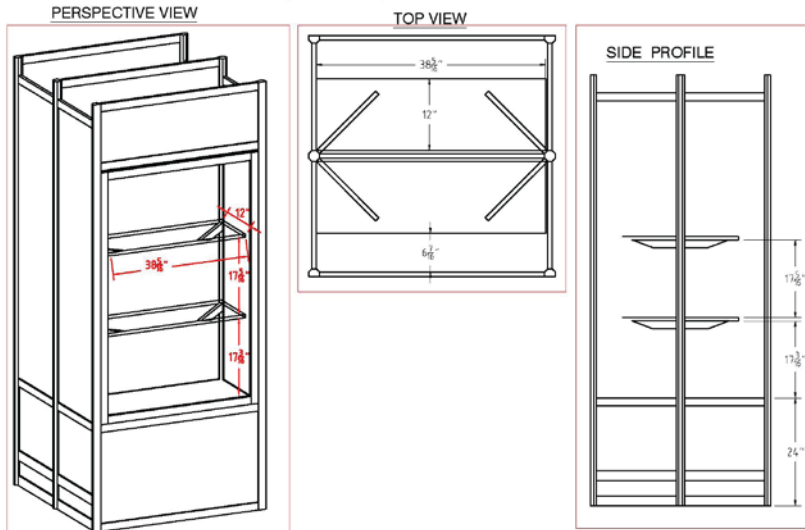


Please do not send product to the AWFS Fair office in advance.

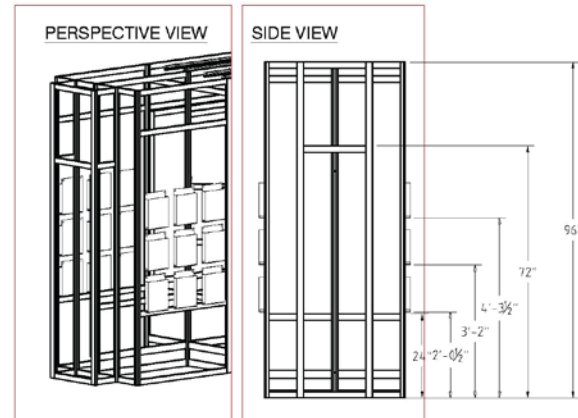
All entrant products to be at the Las Vegas Convention Center for check-in on July 21, 2015.



Single Cabinet (CENTER) Internal dimensions



End Cabinet dimensions (Built at show site)



Please contact Angela Hernandez at angela@awfs.org with any questions.