



FOR IMMEDIATE RELEASE

Fresh Wood Student Competition Judging Panel Taps Experts in Furniture Design, Lutherie and Architectural Millwork

ANAHEIM, CA – Feb 12, 2015 – Six distinguished woodworking and furniture industry professionals have been selected as judges for the AWFS 2015 Fresh Wood student woodworking competition.

The judging panel consists of:

- Bob Barone, Sales Manager, Benz Incorporated and accomplished lap steel guitar maker/artist
- Martin Goebel, owner, <u>Goebel & Co Furniture</u>, melding traditional craftsmanship and contemporary design
- Daniel Hellman, co-owner, Hellman-Chang, creator of luxury furniture lines
- Saúl Martín, shop superintendent, <u>Architectural Woodworking Company</u>, a high-end commercial architectural millwork firm
- Richard Schroeder, Vice President, Design, <u>Stanley Furniture Company</u> and <u>ASFD</u> Board President
- Davide Tonizzo, owner, Design D, industrial design and production furniture design

Fresh Wood judges begin their work in May, with a round of preliminary judging and then come together at the AWFS®Fair in Las Vegas, July 22-25, 2015 to select the winners.

Fresh Wood is a student woodworking competition open to full-time students in an accredited high school or post-secondary woodworking or related program and part-time students in an accredited post-secondary woodworking or related program who are transitioning into a career in woodworking or design within North America. The competition has six categories at both school levels: Case Goods, Seating, Open, Design for Production, Tables and Special Theme: Musical Instruments. All competition forms and guidelines can be found on the Fresh Wood page of the AWFS Fair website.

About AWFS

The full-scale international AWFS®Fair, scheduled for Wednesday - Saturday, July 22-25, 2015 in Las Vegas, has become a critical hub for international commerce in the woodworking industry. The AWFS®Fair brings together the entire home and commercial furnishings industry, including manufacturers and distributors of machinery, hardware, lumber, construction materials and other suppliers to the furniture, cabinet manufacturers and custom woodworkers.

For more information on the AWFS®Fair, please visit: <u>AWFSFair.org</u>.