



PRESS RELEASE
April 2, 2013

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AWFS Fair Education Program Opens for Registration ***50 Sessions Includes Three for Free***

Anaheim, CA - The 2013 College of Woodworking Knowledge (CWWK) educational seminar program of the AWFS®Fair is now open and ready for registration. Spread over five days, beginning with the pre-show day, Tuesday, July 23, the education program includes 50 diverse sessions and 68 speakers prepared to share their expertise with participants. From all-day training workshops and open forums on hot topics to skill demos and up-close technology sessions, the 2013 College of Woodworking Knowledge (CWWK) will offer a wide array of classes for attendees to choose from.

A few highlights include a Design and CAD/CAM Software Open Forum hosted by five experienced technicians and practitioners from the manufacturing realm; An Intro to Google's free 3D Software, SketchUp; and a series of five marketing, sales and growth seminars approached from a variety of perspectives success leaders that are sure to impart take-away ideas.

Also offered under the Business Management track are several Lean Manufacturing sessions including a two-part session on Lean Continuous Improvement, a Lean as a Growth Strategy targeted specifically to small shops and an all-day Hands-on Lean Production Simulation workshop that has been extremely popular at the last several shows.

Also high in popularity are the technical programs conducted on the show floor, called the SMART seminars (Special Machinery and Relevant Technology). Topics at the July AWFS®Fair will include Intelligent Cell Manufacturing, Machining Plastics and Composites on CNC, Improving Edgebanding Quality, Rapid Case Construction through Dowelling, CNC Window and Door Applications, Advanced Sanding Methods and Machining Solutions for Edge-polishing Acrylics.

As a service to the industry, AWFS®Fair will offer three seminars free of charge to all attendees on topics critical to all industry members. They are Strategies for Reducing Citations in the Woodworking Industry, Regulations and Certifications Impacting the Woodworking Industry, and Benefiting from Industry-Education Partnerships. The free sessions are scheduled one-a-day on Wednesday through Friday of the show.

"The CWWK program is developed by a committee of industry representatives who are passionate and dedicated to industry education," says Trade Show Committee Chair Dan Hershberger of Holz-Her Weing. A variety of trade organizations also contribute to the program. To acknowledge their efforts, AWFS extends to all members of the participating trade associations a 10% discount on all of the educational seminars. Those groups include Architectural Woodwork Institute, Association of Closet & Storage Professionals, Cabinet Makers Association, Composite Panel Association and Stairway Manufacturers Association. Additional groups involved in the delivery of the program include American Wood Finishing Institute, Dovetail Partners, Greater Boston Manufacturing Partnership, Green Globes, Woodwork Career Alliance and Woodworking Network. "AWFS is pleased to work with, and have input from, so many distinguished groups for the benefit of show attendees," says Hershberger.

AWFS®Fair offers Continuing Education Credits (CEUs) on all of the show seminars. Certificates of completion can be printed out on-site after each session is completed. AWFS stands behind its highly

regarded education program with a satisfaction money back guarantee. Attendees who experience problems with a seminar may ask for a refund form on-site (refunds are processed after the show).

About AWFS

The full-scale international AWFS®Fair, scheduled for Wednesday - Saturday, July 24 – 27, 2013 in Las Vegas, has become a critical hub for international commerce in the woodworking industry. The AWFS®Fair brings together the entire home and commercial furnishings industry, including manufacturers and distributors of machinery, hardware, lumber, construction materials and other suppliers to the furniture, cabinet manufacturers and custom woodworkers.

To view the full 2013 CWWK schedule and to register, go to www.AWFSfair.org. For additional information, contact AWFS at 800-946-2937 or e-mail nancy@awfs.org.