



Environmental Experts To Dispense Free Counsel at AWFS®Fair Green Desk

COMMERCE, Calif.—May 25, 2011- AWFS Fair attendees and exhibitors can meet with the industry’s leading environmental experts on any concern related to sustainability practices and products, green building and product certifications or federal and state regulations affecting the industry – free of charge. The Green Desk, located in the North Hall, is being hosted by a several different sustainability-driven organizations, assuring all Fair participants can find an expert to answer their questions.

“We hope everyone will take advantage of the wealth of expertise they will find available at the Green Desk,” Philip Martin, of Hafele, and AWFS Tradeshow Committee Chair, said. “Green issues are such an important part of our industry today. Attendees and exhibitors with questions will find information to help their businesses thrive as demand and regulations increase. Our line-up of experts can cover every area of the business. We’re really offering a rare, direct access to leading experts.”

The Green Desk will be operating throughout the AWFS Fair on the following schedule:

Day	Time	Organization	Host
Wed July 20	9 - 11 am	Sustainable Furnishings Council (SFC)	Jason Phillips, President, Jason Phillips Design and Member of SFC
	11 am - 1 pm	Forest Stewardship Council (FSC)	Terry Campbell, Consultant, Forest Products Solutions
	1 - 3 pm	Sustainable Forestry Initiative (SFI)	Danny Karch, National Dir. of Green Building, SFI
	3 - 5 pm	Composite Panel Association (CPA)	Gary Heroux, Vice President of Product Acceptance, CPA
Thurs July 21	9 -11 am	Forest Stewardship Council (FSC)	Terry Campbell, Consultant, Forest Products Solutions
	11 am - 1 pm	Sustainable Furnishings Council (SFC)	Jason Phillips, President, Jason Phillips Design and Member of SFC
		Composite Panel Association (CPA)	Gary Heroux, Vice President of Product Acceptance, CPA

	1-3 pm	U.S. Green Building Council (USGBC)	Whit Faulconer, Director, LEED Technical Development, USGBC
		Scientific Certification Systems (SCS)	Chris Nelson and Joseph Kochanski, Chain of Custody Coordinators, SCS
	3-5 pm	Business & Institutional Furniture Manufacturers Association (BIFMA)	Brad Miller, Dir of Communications & Government Affairs, BIFMA
Fri Jul 22	9-11 am	U.S. Green Building Council (USGBC)	Whit Faulconer, Director, LEED Technical Development, USGBC
	11 am to 1 pm	GREENGUARD Environmental Institute (GEI)	Dr. Marilyn Black, Founder, GEI
	1- 3 pm	Business & Institutional Furniture Manufacturers Association (BIFMA)	Brad Miller, Dir of Communications & Government Affairs, BIFMA
		Scientific Certification Systems (SCS)	Chris Nelson and Joseph Kochanski, Chain of Custody Coordinators, SCS
	3 - 5 pm	Kitchen Cabinet Manufacturers Association (KCMA)	Richard Titus, Executive Vice President, KCMA
Sat July 23	9 - 11 am	GREENGUARD Environmental Institute	Dr. Marilyn Black, Founder, GEI
	11 am - 1 pm	Kitchen Cabinet Manufacturers Association (KCMA)	Richard Titus, Executive Vice President, KCMA
	1 - 3 or 4 pm	Sustainable Forestry Initiative (SFI)	Danny Karch, National Dir of Green Building, SFI

About AWFS:

The Association of Woodworking & Furnishings Suppliers® (AWFS), founded in 1911, is a non-profit organization that wholly owns and produces the biennial AWFS®Fair. The largest trade association serving the entire home and commercial furnishings industry, AWFS has more than 400 members, including manufacturers and distributors of machinery, hardware, software, tooling, lumber, components, wood products and supplies for the woodworking industry including cabinet, furniture, millwork and custom woodworking products.