

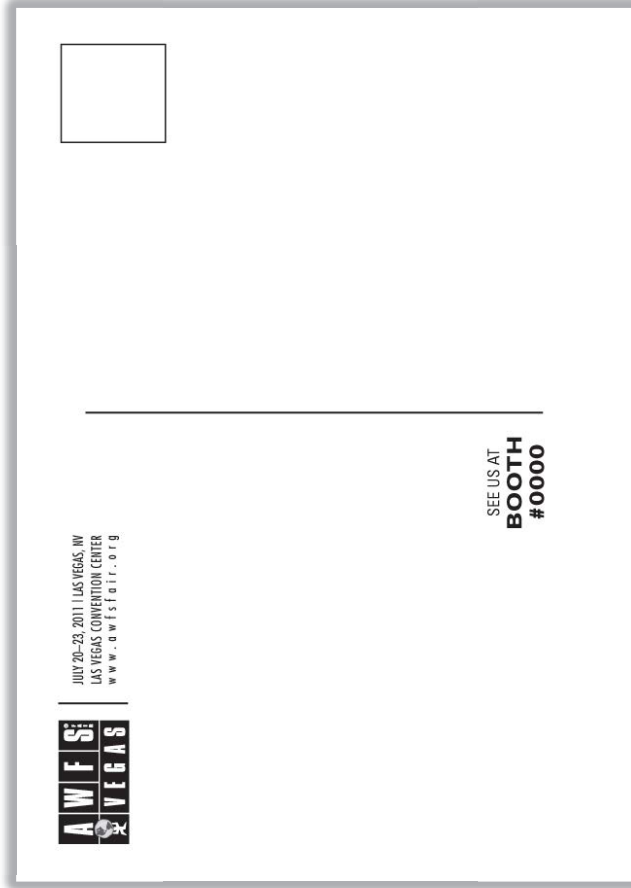


# CUSTOMER INVITATIONS POSTCARDS

MARKETING MANUAL

## Market to Your Customers on Our Dime!

Postcard Back Cover Template



AWFS® Vegas Postcard Cover



ADVANCE PROMOTION

# CUSTOMER INVITATIONS POSTCARDS ORDER INFO

**AWFS® will foot the bill for up to 500 customized postcards. Follow these 4 easy steps below:**

1. Contact **Armando Diaz**, Modern Postcard Corporate Account Manager, at 800-959-8365 ext 1586. Reference AWFS®Fair for the postcard template.
2. Customize the back panel to your specifications. Include your company's booth number, logo and any copy you wish to add. Be sure to check your booth number against the floor plan at: <http://awfsfair.org/exhibitor-information/floor-plan/>.
3. Provide your mailing address. Modern Postcard will ship your postcards directly to you at no charge. Postage and mailing lists are not included. Modern Postcard offers mailing services at an additional fee.
4. Mail your postcards to your customers letting them know you'll be at AWFS®Fair.

