



# ONLINE & DIRECTORY EXHIBITOR PACKAGES

MARKETING MANUAL

## DIGITAL BOOTH PACKAGES

### Standard Digital Booth Package: FREE

Available for all Exhibitors

- Business Card – Contact Information
- Company Web Site Link from Exhibitor List
- Company Profile (200 Words)
- Press Releases – 1 each on Business Card
- Special Event Announcement - 1 each on Business Card
- Printed Show Guide – Company Profile (200 Words)

#### Optional for purchase:

Company Logo Printed in the Directory - \$250.00

### Gold Digital Booth Package: \$500.00

- Business Card – Contact Information
- Company Web Site Link from Exhibitor List
- Company Profile (200 Words)
- Company Logo Printed in the Directory
- Company Logo on Business Card (50 Kb)
- Company Logo on Web Floor Plan (50 Kb)
- YouTube Embedded Video on Business Card
- Press Releases – 4 each on Business Card
- Special Event Announcement - 2 each on Business Card
- Printed Show Guide – Company Profile (200 Words)

### Silver Digital Booth Package: \$300.00

- Business Card – Contact Information
- Company Web Site Link from Exhibitor List
- Company Profile (200 Words)
- Company Logo Printed in the Directory
- Company Logo on Business Card (50 Kb)
- Company Logo on Web Floor Plan (50 Kb)
- Press Releases – 2 each on Business Card
- Special Event Announcement - 1 each on Business Card
- Printed Show Guide – Company Profile (200 Words)

### Platinum Digital Booth Package: \$700.00

- Business Card – Contact Information
- Company Web Site Link from Exhibitor List
- Company Profile (200 Words)
- Company Logo Printed in the Directory
- Company Logo on Business Card (50 Kb)
- Company Logo on Web Floor Plan (50 Kb)
- Booth Photo Wallpaper (600 Kb)
- YouTube Embedded Video on Business Card
- Press Releases – 6 each on Business Card
- Special Event Announcement - 4 each on Business Card
- Printed Show Guide – Company Profile (200 Words)

### PAYMENT FOR DIGITAL BOOTH PACKAGES

Standard Digital Booth Package - FREE	
Logo for purchase (\$250) .....	= _____
Silver Digital Booth Package (\$300) .....	= _____
Gold Digital Booth Package (\$500) .....	= _____
Platinum Digital Booth Package (\$700) .....	= _____
<b>TOTAL</b> .....	= _____

### PAYMENT METHOD (Full payment must accompany order)

VISA    MASTERCARD    AmEx

\_\_\_\_\_

Card Number

\_\_\_\_ | \_\_\_\_

Exp. Date

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Please type: (Street/Number/City/State/Zip) Address of the Credit Card Account Statement

### LISTING CONTACT

I authorize the use of the information I have included on this form to be used in the AWFS®Fair Show Directory, AWFS® Online Directory, and other information sources made available to attendees of the Fair. I understand that information for the Official Show Directory will be downloaded directly from the AWFS®Fair web site. I understand that no responsibility can be accepted by AWFS® for any errors, inaccuracies or omissions in my listing(s).

Submitted by: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return to:** AWFS®Fair, 500 Citadel Drive, Suite 200, Commerce, CA 90040  
 Phone: 800-946-(AWFS)2937 (in the U.S.); 323-838-9440 (outside of the U.S.)  
 Fax: 323-622-0321





# SHOW DIRECTORY ADDITIONAL LISTING

MARKETING MANUAL

**DEADLINE DATE: APRIL 19, 2011**

**PRINT OR TYPE ALL INFORMATION**

Contracted Exhibiting Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

**LISTINGS**

**Indicate ALL listings to appear with your booth number in the Show Directory.** (Your booth number will also appear with these listings in the *AWFS® Online Exhibitor Listing*)

Company Name (Add additional sheet, if necessary.)

1. Contracted Company Name (as above) \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

**PAYMENT FOR ADDITIONAL LISTINGS**

Booth size \_\_\_\_\_ (sq. ft.)  
 Membership:  Member  
                    Non-member  
 Total number of listings for Show Directory . . . . . \_\_\_\_\_  
 Number of complimentary listings allowed . . . . (-) \_\_\_\_\_  
 Number of paid listings . . . . . (=) \_\_\_\_\_  
 Times (X) \$175.00 per listing . . . . . (=) \$ \_\_\_\_\_  
 Add logo to listings (\$250.00 each). . . . . (=) \$ \_\_\_\_\_  
**TOTAL \$** \_\_\_\_\_

**PAYMENT METHOD** (Full payment must accompany order)

VISA     MASTERCARD     AmEx  
 CHECK (Make checks payable to AWFS®)  
 \_\_\_\_\_  
 Card Number  
 \_\_\_\_ | \_\_\_\_ | \_\_\_\_  
 Exp. Date  
 \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Card Billing Address \_\_\_\_\_

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Submitted by: \_\_\_\_\_ Title: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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