

AWFS® Poster Design Contest

For the Fresh Wood Student Woodworking Competition



freshwood

General Guidelines and Instructions

You will be designing a poster to promote a North American student woodworking competition. The winning poster will be distributed to woodworking teachers and students at industry trade shows and displayed in high school and post-secondary woodshops across the U.S. The poster should convey the excitement, innovation and beauty of the woodworking projects in the competition. The poster will provide basic information about the competition and the poster should motivate student woodworkers to enter the competition.



Rules

1. This contest is open to full time or part time students in high school or post secondary Graphics Arts/Graphic Design classes or programs.
2. All entries/school levels will be judged together in the same category.
3. One entry per student (no fee for entry)
4. No maximum number of entries per school

The poster must include the following components, all provided by AWFS:

1. Text information and instructions about the 2013 Fresh Wood competition
2. 2013 Fresh Wood logo and AWFS Fair logo
3. Photos of the winning projects from the 2011 Fresh Wood competition. You will be given 36 photos to choose from, but you do not need to use all of them. However, at least 1 photo of each of the 12 winners must be included.

These items will be available for download on an ftp site. Upon receipt of your Entry Form, login information for the site will be provided.



Technical Information

1. Poster size: 18 x 24"
2. Final poster will be printed on # 100 gloss book with 4 color process ink
3. If image bleed, build in a .125 bleed
4. Fresh Wood logo must be prominent: min 1.4" H x 8" W, no max
5. AWFS Fair logo must be min 1" H x 2" W, max 2.25" H x 2.7" W
6. Text must be minimum 10 pt. font/maximum 16 point font unless otherwise indicated
7. No restrictions on font style used

