



FOR IMMEDIATE RELEASE

Call for Speakers, 2011 AWFS\*Fair:

## AWFS Is Seeking Speakers for the College of Woodworking Knowledge, Offered at AWFS\*Fair, the Most Extensive Educational Program in the Industry

CITY OF COMMERCE, Calif. – August 20, 2010 -- Proposals are now being accepted for speakers for the educational seminars offered to attendees at the 2011 AWFS<sup>®</sup>Fair, scheduled for July 20-23, 2011 at the Las Vegas Convention Center, Las Vegas, Nevada.

The College of Woodworking Knowledge (CWWK) seminars are specifically designed to provide woodworking professionals with new skills, ideas and innovation strategies that allow them to work smarter and to make their businesses not only competitive but leading edge.

Speakers can address topics covering issues around Business Management, Cabinet/Millwork, Techniques & Applications, Software & Technology, Handcrafted Furniture, Safety & Environment, a Teacher Track and topics for Small Shops 10 and Under.

Exhibitors can also apply to do SMART sessions (Special Machinery and Relevant Technology), which address new technical topics at exhibitor booths.

Submissions will be accepted through Oct. 30, 2010, but the earlier the better, says Nancy Fister, CWWK director due to long-lead times in planning.

Applicants need to supply a 100-WORD description of the topic content. For more information, <u>nancy@awfs.org</u> or call 323-215-0303 or 800-946-2937.

For online Fair information, and a submission form, go to www.AWFSFair.org

## About AWFS:

The Association of Woodworking & Furnishings Suppliers<sup>®</sup> (AWFS), founded in 1911, is a non-profit organization that wholly owns and produces the biennial AWFS<sup>®</sup>Fair. The largest trade association serving the entire home and commercial furnishings industry, AWFS has more than 400 members, including manufacturers and distributors of machinery, hardware, software, tooling, lumber, components, wood products and supplies for the woodworking industry including cabinet, furniture, millwork and custom woodworking products.