

## **Fact Sheet**

**DATES:** Wednesday – Saturday, July 20-23, 2011

**LOCATION:** Las Vegas Convention Center

North & Central Halls

**ATTENDEES:** Manufacturers and designers of furniture, cabinets, wood products and

upholstered products as well as dealers and distributors of for those industries.

**EXHIBITORS:** Manufacturers and suppliers of machinery, product systems, software,

components, services and suppliers for the woodworking, home and

industrial/institutional furnishing industries.

**EXHIBIT SALES:** Pricing from 2009 for onsite labor and booth services has been frozen for

2011 and AWFS has even negotiated new booth package pricing – covering material handling as well as options like essential furnishings, carpet, nightly vacuuming, electrical equipment and labor, plumbing equipment and labor – all at one guaranteed price. For more information on exhibit sales and package pricing

visit www.awfsfair.org or call 323-838-9440

**EDUCATION** The 2011 College of Woodworking Knowledge Education Program will be

**PROGRAM:** power-packed with topics to address business and manufacturing

challenges, including strategies for the future, technology and product advances, a series on Lean Manufacturing, making environmentally sustainable advances in your company, improving finance and marketing

skills, safety courses and many more.

**FRESH WOOD:** AWFS' 2011 Fresh Wood Student Competition highlights outstanding

construction and design achievements by students from high school and

post-secondary woodworking programs in North America. Entries named Finalist are prominently displayed at the show and winners are honored. Want to see where the industry is headed? Put the Fresh Wood Competition on your must-

see list.

**SHOW HOURS:** Wednesday, July 20 9 a.m. – 5 p.m.

Thursday, July 21 9 a.m. - 5 p.m.Friday, July 22 9 a.m. - 5 p.m.Saturday, July 23 9 a.m. - 4 p.m. OWNER & Association of Woodworking & Furnishings Suppliers 500 Citadel Dr., Suite 200

500 Citadel Dr., Suite 200 Commerce, Calif. 90040 Phone: 323-838-9440 Fax: 323-838-9443

AWFS is a non profit association -- the largest association in the woodworking the industry based in the United States -- with membership comprised of U.S. and International manufacturers, distributors and suppliers of machinery, hardware, wood products, upholstery and bedding fabrics and companies that supply materials to the manufacturers of home and commercial furnishings and cabinetry. AWFS works closely with other trade organizations on issues of

mutual concern.

SHOW Trade Show Vice President: Marguerite Hoffman, marguerite@awfs.org

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