



## 2017 AWFS® Fair Exhibitor Update #6

June 9, 2017

Only 44 days till we kick off the 2017 AWFS® Fair!  
The floorplan is 98% sold!!!

### **AWFS Fair Industry-Education Networking Luncheon**

Saturday, July 22 11:30 – 1:00 p.m.

Are you interested in creating connections with woodworking educators? Do you want to learn more about woodworking education programs and how you and your company can create partnerships with them? Please join us for this FREE Networking Luncheon at the AWFS Fair for an opportunity to connect one-on-one with some of the most dedicated woodworking educators in the U.S. **Please RSVP here by July 10:**

<https://www.surveymonkey.com/r/IndLunch>

**Hurry, spots are limited to the first 30 respondents!**

Questions, contact AWFS Education Director Adria Torrez at [adria@awfs.org](mailto:adria@awfs.org) or (323) 215-0311

### **Spanish Tour and Seminars**

Thank you exhibitors! We received an overwhelming response from exhibitors and a Spanish-speaking tour will be offered on Thursday morning from 10 a.m. – 12 noon. Those of you who signed up to participate will receive further communication from Adria Torrez in the coming days. Meanwhile, please share the tour opportunity with your Spanish-speaking customers so that they can attend:

<https://goo.gl/forms/MNyNqp4vxnDJTG0p1>

### **AWFS Fair Educational Seminars in Spanish**

Also, if you have Spanish-speaking customers who will be at the show, please let them know we are offering CWWK Educational Seminars in Spanish, on [Shop Management](#), [Finishing](#), and [Lean Manufacturing](#) presented by Spanish-speaking industry professionals! Check out the CWWK educational program here.

### **FINAL BOOTH PAYMENT WAS DUE APRIL 3**

If there is any balance owed for your booth, signage, sponsorships or membership, your freight and badges will NOT be available to you until the balance has been paid.

Contact Angela Hernandez at [angela@awfs.org](mailto:angela@awfs.org) to finalize your payment

### **Online Exhibitor Service Kit**

Order all booth services including electrical lead retrieval, security, furniture, floral and much more in the [Online Exhibitor Service Kit](#).

The [Target Move-In Floor Plan](#) is created once and is to be used as a guide. Please contact Freeman for details if needed.

**Please contact Freeman directly with questions.**

Contact information:

888-508-5054

[customersupport@freemanco.com](mailto:customersupport@freemanco.com)

## **ONLINE PROFILE/SHOW DIRECTORY INFO**

The information for the directory has been submitted, however if you need to make changes or updates the online version will still be reflected. Here is the link for the [instructions](#). If you do not have your password, please contact [Kim@awfs.org](mailto:Kim@awfs.org). All new companies will be submitted to the addendum that will be inserted into the Directory.

## **EAC FORMS**

This is a reminder that if you have hired an EAC (Exhibitor Appointed Contractor) that the forms and fees must be submitted and paid. Form is on the Exhibitor Service kit at

[https://www.freemanco.com/forms/253065/eac\\_temporary\\_badge\\_request\\_form.pdf](https://www.freemanco.com/forms/253065/eac_temporary_badge_request_form.pdf)

## **FOOD & BEVERAGE FOR YOUR BOOTH**

Center Plate is the new food and beverage vendor at the Las Vegas Convention Center. They have a new contact that is not in the exhibitor service kit.

Wendy Collins

(p) 702-943-6754

(e) [wendy.collins@centerplate.com](mailto:wendy.collins@centerplate.com)

## **EMAILS FROM SOLICITORS**

Many of you are getting emails from a number of solicitors about the AWFS Fair. Some of them are true partners and many of them are not. Attached is a list of our official AWFS Vendors. Here are some of our vendors – the complete list is online at

[https://www.freemanco.com/forms/253065/official\\_contractor\\_list.pdf](https://www.freemanco.com/forms/253065/official_contractor_list.pdf)

CompuSystems, Freeman, OnPeak, Woodworking Network, Woodshop News, ExpoMarkit Media Group.

Complete list of vendors is online in the exhibitor service kit.

If you get an email from a company other than one of these vendors, they are not working with the AWFS® Fair and you can consider it SPAM.

## **Online Exhibitor Registration**

[Exhibitor Registration](#) If you are up-to-date with your booth payments then you should have received an email directly from CompuSystems with access to register for your exhibitor badges.

**CWWK® College of Woodworking Knowledge is now open!** Register today! Nearly 60 courses available to choose from.

Contact information:

877-303-0711

[AWFS@compusystems.com](mailto:AWFS@compusystems.com)

## **DOWNLOAD OUR LOGO – PROMOTE YOUR PRESENCE!**

Download our logo to put on your marketing materials, email signatures and the website!

Logos are available online at the [Logo Library](#).

## **MARKETING MANUAL**

Has mailed and is [available online](#). The trade show contact person on your booth contract has received a printed marketing manual. Please take a few moments to review it and see the many ways you can promote your booth at the show, and take advantage of all the programs the 2017 AWFS®Fair has to offer. *(If you have contracted within the past 10- 15 days – your marketing manual has not mailed yet)*

### **Sponsorship and Signage Opportunities at the AWFS®Fair!**

The [Sponsorship Brochure](#) and [Hanging Banner](#) opportunities are now available! Items are limited and selling fast! If you wish to purchase, you must be a contracted exhibitor in good standing.

Check for availability and contact Amy Bartz, 323.215.0302 or [amy@awfs.org](mailto:amy@awfs.org)

**Deadline to order – June 15, 2017**

### **Housing is OPEN!**

You can book your rooms at the AWFS®Fair – here is the link:

<http://awfsfair.org/attendee-information/housing-travel/>

**Visionary NEW Product Awards – CLOSED**

**Industry 4.0 Program – CLOSED**

**Plastics Program – CLOSED**

### **Who do I contact with questions???**

Booth Sales/Advertising/Sponsorship/Proposals/ Signage and Banners/Floor plan questions

**Amy Bartz, AWFS®Fair Sales Director**

323.215.0302

[amy@awfs.org](mailto:amy@awfs.org)

Membership and Booth – Billing and Payment questions/Visionary Award information

**Angela Hernandez, Executive Assistant & Accounts Receivable**

323.838-9440

[angela@awfs.org](mailto:angela@awfs.org)

Booth regulations or requirements/Move in and move out questions/Operations questions

**Kim Roehricht, Assistant Executive Director & Operations Director**

323.215.0315

[kim@awfs.org](mailto:kim@awfs.org)

Marketing Manual questions /AWFS Membership questions

**Jennifer Evans, Marketing Manager, AWFS®Fair & Member Services, AWFS®**

323-215-0317

[Jennifer@awfs.org](mailto:Jennifer@awfs.org)

CWWK®, Education and Freshwood questions

**Adria Torrez, Assistant Education Director**

323-215-0311

[Adria@awfs.org](mailto:Adria@awfs.org)