



## 2017 AWFS® Fair Exhibitor Update #1 October 19, 2017

This email is part of a series of “Exhibitor Updates” that will include information for exhibitors on important show information, links and deadlines. I recommend saving these so that you do not miss out on any information! They come directly from me and I try to keep the emails on point.

### **Housing is OPEN!**

You can now book your rooms at the AWFS® Fair – here is the link:

<http://awfsfair.org/attendee-information/housing-travel/>

### **Sponsorship and Signage Opportunities at the AWFS® Fair!**

The [Sponsorship Brochure](#) and [Hanging Banner](#) opportunities are now available! Items are limited and selling fast! If you wish to purchase, you must be a contracted exhibitor in good standing.

Check for availability and contact Amy Bartz, 323.215.0302 or [amy@awfs.org](mailto:amy@awfs.org)

### **Upcoming Payment due dates.....**

Current 2017 AWFS® Fair Exhibitors, your next booth payment (30%) is due by December 5, 2016.

2017 AWFS® Member dues will be due by December 31, 2016.

### **Online Company Profile - Passwords and instructions**

For those companies who are up-to-date with their payments (45%) you should have received your Digital booth password and instructions from me by email earlier today.

Again, here is the link to the [instructions](#).

### **NEW Additions to the 2017 AWFS® Fair**

#### Higher Learning Education Pavilion

This dedicated area on the show floor will include not only educational programs, but also innovative training products and services geared towards schools such as the Woodwork Career Alliance (WCA) industry certification program.

### **Who do I contact with questions???**

Booth Sales/Advertising/Sponsorship/Proposals/ Signage and Banners/Floor plan questions

**Amy Bartz, AWFS® Fair Sales Director**

323.215.0302

[amy@awfs.org](mailto:amy@awfs.org)

Membership and Booth – Billing and Payment questions/Visionary Award information

**Angela Hernandez, Executive Assistant & Accounts Receivable**

323.838-9440

[angela@awfs.org](mailto:angela@awfs.org)

Booth regulations or requirements/Move in and move out questions/Operations questions

**Kim Roehricht, Assistant Executive Director & Operations Director**

323.215.0315

[kim@awfs.org](mailto:kim@awfs.org)

Marketing Manual Questions /AWFS Membership Questions

**Jennifer Evans, Marketing Manager, AWFS®Fair & Member Services, AWFS®**

323-215-0317

[Jennifer@awfs.org](mailto:Jennifer@awfs.org)