



2017 AWFS®Fair HANGING BANNER Opportunities

INSIDE SIGNAGE & BANNERS

❖ BANNER (CB - 1)

- 22.5' h by 30' w
- Main Lobby – single sided
- \$12,000.00



❖ BANNER (CB7)

- 8.5' by 10"
- In main Lobby
- Above Banners restaurant
- \$3,000.00

❖ BANNER (CB8)

- 8.5' by 8'
- In main Lobby
- Above Banners restaurant
- \$3,000.00





❖ BANNER (CB9)

- 12' by 12'
- Next to escalators
 - \$1,000.00

SOLD

❖ BANNER (CB10)

- 12' by 12'
- Above Bathrooms in lobby
 - \$5,000.00



❖ BANNER (CB11)

- 10' by 20'
- Above Bathrooms in lobby

SOLD
\$5,000.00

❖ BANNER (CB-15.1) & (CB-15.2)

- 25' by 5'
- East Concourse
- 15.1 pictured
 - \$2,500.00 each





❖ **BANNER (CB-16.1)**

- 25' by 4'
- East Concourse
 - \$2,500.00

❖ **BANNER (CB-17.1) & (CB-17.2)**

- 25' by 5'
- East Concourse
- 17.1 pictured
 - \$2,500.00 each



❖ **BANNER (CB-19)**

- 20' by 15'
- Inside Central Hall on wall
- Wall near ramp between C-1/C-2
 - \$3,500.00

❖ **BANNER (CB-20)**

- 20' by 15'
- Inside Central hall on wall
- Wall near ramp between C-1/C-2
 - \$3,500.00





❖ BANNER (CB-21)

- 20' by 15'
- Inside Central Hall on wall
- Wall inside hall between C-3/C-4
- **\$3,500.00**

❖ BANNER (CB-22)

- 20' by 15'
- Inside Central Hall on wall
- Wall inside hall between C-3/C-4
- **\$3,000.00 each**

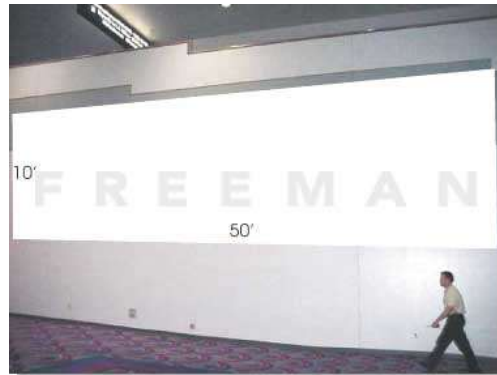


❖ BANNER (CB-23)

- 50' by 10'
- East Concourse Lobby
- **\$5,000.00 each**

❖ BANNER (CB-25)

- 50' by 10'
- East Concourse Lobby
- **\$5,000.00 each**



❖ BANNER (CB-26)

- 50' by 10'
- East Concourse Lobby
- CB 23 is pictured
- **\$5,000.00 each**



❖ BANNER (CB-27)

- 30' by 10'
- East Concourse Lobby
 - \$4,000.00

OUTSIDE HANGING BANNERS

❖ BANNER (CA11)

- Banner over entry doors
- Outside Entrance into Main Lobby
- 4' x 20' Banner
 - \$3,000.00



❖ BANNER (CA12)

- Banner over entry doors
- Outside Entrance into Main Lobby
- 4' x 20' Banner
 - \$3,000.00

❖ BANNER (CB28)

- 5' by 15' – double sided
- Banner over S.W. Tooth walkway
 - \$5,000.00





- ❖ **BANNER (CB29)**
- 5' by 15' – double sided
- Banner over Saw Tooth walkway
 - **\$3,000.00**

- ❖ **BANNER (CB30)**
- 5' by 15' – double sided
- Banner over Saw Tooth walkway
 - **\$3,000.00**



- ❖ **BANNER (CB38)**
- 7.6' by 60'
- Banner Facing Main Entrance
 - **\$10,000.00**

- ❖ **BANNER (CB-40)**
- 7.5' by 120'
- Banner of Saw Tooth facing LVCC
 - **\$20,000.00**



- ❖ **BANNER (CB-52)**
- 20' by 20'
- Banner facing main entrance
 - **\$10,000.00**

SPEND OVER \$3,000.00 and qualify as an OFFICIAL 2017 AWFS®Fair SPONSOR!

❖ SHOW SPONSOR BENEFITS

- Inclusion in pre-show sponsor “thank you” ad in AWFS® online news
- Link to your website from sponsor “thank you” page on AWFSFair.org
- Inclusion in sponsor “thank you” signs throughout the show
- Inclusion as an AWFS®Fair sponsor in all printed materials
- Post-show publicity in the AWFS®Fair online news sponsor “thank you” ad
- First right of refusal on purchased sponsorships for the 2019 AWFS®Fair
- Deadline for first right of refusal for 2019 AWFS®Fair will be 07/01/2018.

**Client to provide logo to use on promotional materials.*

TO PURCHASE: Fill out the order form on the next page and return with payment to awfssales@awfs.org
Or Fax to 323.201.8232

Amy Bartz * AWFS®Fair Sales Director
2400 E. Katella Ave, Suite 340 * Anaheim, CA 92806
323.215.0302 direct * 323.838.9443 fax * 760.468.6122 cell



2017 AWFS® Fair

HANGING BANNER Order Form

All sponsorships are based on availability

JULY 19-22, 2017

					TOTAL
<input type="checkbox"/>	Banner CB-1 (22.5' by 30')	SOLD Inside Banner	EXCLUSIVE	\$12,000.00	\$
<input type="checkbox"/>	Banner CB-7 (8.5' by 10')	SOLD Inside Banner	EXCLUSIVE	\$3,000.00	\$
<input type="checkbox"/>	Banner CB-8 (8.5' by 8')	SOLD Inside Banner	EXCLUSIVE	\$3,000.00	\$
<input type="checkbox"/>	Banner CB-9 (12' by 12')	SOLD Inside Banner	EXCLUSIVE	\$5,000.00	\$
<input type="checkbox"/>	Banner CB-10 (12' by 12')	Inside Banner	EXCLUSIVE	\$5,000.00	\$
<input type="checkbox"/>	Banner CB-11 (10' by 20')	SOLD Inside Banner	EXCLUSIVE	\$5,000.00	\$
<input type="checkbox"/>	Banner CB-15.1 (25' by 5')	SOLD Inside Banner	EXCLUSIVE	\$2,500.00	\$
<input type="checkbox"/>	Banner CB-15.2 (25' by 5')	Inside Banner	EXCLUSIVE	\$2,500.00	\$
<input type="checkbox"/>	Banner CB-16.1 (25' by 4')	SOLD Inside Banner	EXCLUSIVE	\$2,500.00	\$
<input type="checkbox"/>	Banner CB-17.1 (25' by 5')	SOLD Inside Banner	EXCLUSIVE	\$2,500.00	\$
<input type="checkbox"/>	Banner CB-17.2 (25' by 5')	Inside Banner	EXCLUSIVE	\$2,500.00	\$
<input type="checkbox"/>	Banner CB-19 (20' by 15')	SOLD Inside Banner	EXCLUSIVE	\$3,500.00	\$
<input type="checkbox"/>	Banner CB-20 (20' by 15')	SOLD Inside Banner	EXCLUSIVE	\$3,500.00	\$
<input type="checkbox"/>	Banner CB-21 (20' by 15')	SOLD Inside Banner	EXCLUSIVE	\$3,500.00	\$
<input type="checkbox"/>	Banner CB-22 (20' by 15')	Inside Banner	EXCLUSIVE	\$3,000.00	\$
<input type="checkbox"/>	Banner CB-23 (50' by 10')	SOLD Inside Banner	EXCLUSIVE	\$5,000.00	\$
<input type="checkbox"/>	Banner CB-25 (50' by 10')	Inside Banner	EXCLUSIVE	\$5,000.00	\$
<input type="checkbox"/>	Banner CB-26 (50' by 10')	Inside Banner	EXCLUSIVE	\$5,000.00	\$
<input type="checkbox"/>	Banner CB-27 (30' by 10')	Inside Banner	EXCLUSIVE	\$4,000.00	\$
<input type="checkbox"/>	Banner CA-11 (4' by 20')	SOLD Outside Banner	EXCLUSIVE	\$3,000.00	\$
<input type="checkbox"/>	Banner CA-12 (4' by 20')	SOLD Outside Banner	EXCLUSIVE	\$3,000.00	\$
<input type="checkbox"/>	CB-29 or CB-30 (5' by 15')	Outside Banner	EXCLUSIVE	\$3,000.00	\$
<input type="checkbox"/>	Banner CB-38 (7.5' by 60')	Outside Banner	EXCLUSIVE	\$10,000.00	\$
<input type="checkbox"/>	Banner CB-40 (7.5' by 120')	Outside Banner	EXCLUSIVE	\$20,000.00	\$
<input type="checkbox"/>	Banner CB-52 (20' by 30')	SOLD Outside Banner	EXCLUSIVE	\$10,000.00	\$

* Spend over \$3,000.00 and be an Official Show Sponsor

GRAND TOTAL: _____

Official Show Sponsors need to send in their logo to AWFSSales@awfs.org for use on Promotional Materials

COMPANY NAME **CONTACT NAME**

ADDRESS **CITY/STATE/ZIP**

EMAIL **PHONE** **FAX**

SEND INVOICE CREDIT CARD (form included) _____
SIGNATURE **DATE**

The undersigned, on behalf of the company named above ("We") does hereby apply for the reservation of the exhibit space in the 2017 AWFS® Fair July 19-22, 2017. We have read and agree to abide by the "Terms & Conditions", which are made a part of this Agreement by reference and fully incorporated herein. We understand that this Agreement shall be legally binding between AWFS and the Exhibitor upon acceptance in writing by a duly appointed representative of AWFS. We understand that any changes to this Agreement must be made in writing. When executed by both parties to the is Agreement, this shall constitute a binding Agreement between the parties.

Email Contract to: AWFSSales@awfs.org or Fax to 323.201.8232