



**Press Release**  
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**Contact: Adria Torrez, Education Director**  
**[adria@awfs.org](mailto:adria@awfs.org); 323.215.0311**

## **AWFS®Fair Introduces Features to Highlight Educational Programs**

The Association of Woodworking & Furnishings Suppliers® (AWFS®) will introduce two new AWFS®Fair features that will showcase woodworking education: the “Higher Education Learning Pavilion” and the Education Town Hall.

### **Education Pavilion Features Woodworking Schools**

The “Higher Education Learning Pavilion” (HELP) is a dedicated area on the show floor for post-secondary woodworking schools and training programs. The pavilion, located in the machinery hall, is adjacent to the Woodwork Career Alliance evaluator training booth and will be clearly marked with aisle and overhead signage, and all pavilion exhibitors will be listed in a special page in the AWFS®Fair directory. If you are interested in reserving a complimentary booth for your post secondary school or training program, please contact AWFS Marketing Director Jennifer Evans at [jennifer@awfs.org](mailto:jennifer@awfs.org). Act quickly – booth space is limited and going fast!

### **Education Town Hall Offers Stage Time for Schools**

The “Education Town Hall” will take place on Saturday, July 22 from 9:30 – 11:00 a.m. at the AWFS®Fair Stage (booth #5527) Post secondary schools that sign up in advance will have 3-5 minutes to present their programs, accompanied by slides with images they provide, addressing the program’s focus, courses offered, facility and equipment, and any other “selling points”. The presentations will move quickly, followed by a moderated Q&A period. Schools interested in participating, please contact AWFS Education Director Adria Torrez at [adria@awfs.org](mailto:adria@awfs.org) to sign up.

“AWFS strongly supports industry education programs, and these are two opportunities to showcase the great programs that are available”, says AWFS Executive Vice President Angelo Gangone. “High school students and teachers as well as industry professionals can benefit from learning more about these programs and how to engage with them.”