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## **2015 AWFS®Fair Shows Continued Growth in Attendance and Exhibitor Participation, Fueling Strong Start in 2017 Exhibit Sales**

**Anaheim, Calif.** – Aug. 6, 2015 -- AWFS®Fair 2015 attendance increased over 2013 as the show hosted 10,555 registered attendees (a 15.5% increase) and 15,577 total participants with 593 exhibiting companies occupying the most exhibit space since 2009, and drawing industry professionals from 67 nations around the world.

According to Wade Gregory, Western Region Sales Manager for ARAUCO North America and AWFS President, “We are very pleased with our results and, most importantly, the feedback we have gotten from many of our exhibitors. AWFS staff and volunteers really want every one of our participants to have the best show experience possible and will continue to do our best to make sure we are always delivering the best event we possibly can.”

2015 Trade Show Chair and Board Member, Dan Hershberger, Holzma Sales Manager, from Stiles Machinery, also expressed his view on this year’s Fair. “The anticipation for the show this year was very high and AWFS Fair 2015 did not disappoint! Every area in which statistics are kept showed improvement. Every exhibitor I spoke with expressed how solid the show had been for them in all areas. The results are a definite confirmation of the commitment that AWFS has to provide a first class event that addresses the needs of our industry. I am looking forward to another fantastic show in 2017!”

By the end of the show, AWFS had already received 2017 booth commitments totaling 24% of the entire exhibit space sold for the 2015 Fair, which represented a record amount of onsite exhibitor booth sales for any event in its history.

AWFS Fair will return to the Las Vegas Convention Center, July 19-22, 2017. Please check [www.awfsfair.org](http://www.awfsfair.org) for updates.

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**About AWFS:**

The Association of Woodworking & Furnishings Suppliers® (AWFS), founded in 1911, is a non-profit organization that wholly owns and produces the biennial AWFS®Fair. The largest trade association serving the entire home and commercial furnishings industry, AWFS has more than 400 members, including manufacturers and distributors of machinery, hardware, software, tooling, lumber, components, wood products and supplies for the woodworking industry including cabinet, furniture, millwork and custom woodworking products.