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AWFS®Fair to Highlight Plastics at the 2015 Event

Anaheim, Calif. – August 4, 2014 -- AWFS®Fair will be placing a special emphasis on plastics and plastics fabrication during its next Fair that will take place July 22 – 25, 2015. Although these products have been featured in past editions of the show, companies displaying plastic-related products will now be highlighted on the AWFS®Fair website, in the AWFS®Fair directory, and will have designated markers within their booths. This will be done in order to make it easy for buyers that are specifically looking for these products to locate them on the show floor. There are also plans to add an educational element to the College of Woodworking Knowledge® (CWWK®) that will be announced when the educational programs are revealed in early 2015. In addition, Association of Woodworking & Furnishings Suppliers® (AWFS®) plans to implement a comprehensive targeted marketing campaign within the plastics sector in order to inform and encourage buyers to attend the 2015 event. According to Stiles Machinery’s Dan Hershberger, the 2015 trade show chair, “This is a really focused effort on behalf of AWFS®, to address a market that we believe will present the Fair with additional growth in 2015 as well as future events, in addition to adding value for both our exhibitors and buyers.”

About AWFS:

The Association of Woodworking & Furnishings Suppliers® (AWFS), founded in 1911, is a non-profit organization that wholly owns and produces the biennial [AWFS®Fair](#). The largest trade association serving the entire home and commercial furnishings industry, AWFS has more than 300 members, including manufacturers and distributors of machinery, hardware, software, tooling, lumber, components, wood products and supplies for the woodworking industry including cabinet, furniture, millwork and custom woodworking products.

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