

freshwood

2011 AWFS® Student Competition Rules and Information



Fresh Wood is an *industry-sponsored* competition intended for serious woodworking students who are anticipating a career in the wood and related industries. The contest is open to students in North America. There is no entry fee.

ELIGIBILITY

Students



- **Full-time** students in an accredited high school or post secondary woodworking or related program (*Post secondary schools include colleges and universities as well as trade, art and union apprenticeship schools.*)
- **Part-time** students in an accredited post secondary woodworking or related program who are *transitioning into a career in woodworking or design.*
- Students must have completed projects in the 2009-10 or the 2010-11 school year; projects must not have been previously entered in any other national competition.
- All students, including those who have graduated, must have the support of their instructor and school where the work was completed.
- **Entries are restricted to ten per school and two per student.**
- Those that make their living (or substantial income) from woodworking careers are not eligible.



Projects

- Projects must be composed of at least 50% wood or wood composite, except for pieces in the “Open” category and upholstered pieces which may have a higher ratio of material.
- Glass components must be tempered and properly affixed when assembled (e.g., may not be “perched” as a table top).
- **Project construction must be complete at the time of entry.** The project may be lacking the finish coating, but student must specify in entry essay what finishing process will be used. If selected as a finalist, the project must be completely finished in time for shipment to the AWFS®Fair (approx. July 1).
- If you submitting a prototype, it must be fully functional and finished.
- Students are expected to have created their own plan of procedure.
- Students must disclose if they have used manufactured parts or if they have involved any other persons or companies in their process (such as for upholstery, veneering, metalwork, turned pieces, etc.)
- Projects may be entered in only one category.
- A student may submit a maximum of two projects, but must complete a separate entry application for each project.
- AWFS® reserves the right to limit the amount of entries weighing over 500 pounds due to space constraints and a limited shipping budget.



Application Deadline: May 2, 2011

(Entries must be received in the AWFS® office by 05.02.11.) All competition forms can be downloaded at AWFSFair.org.

CATEGORIES

Chairs

Includes chairs and other seating pieces such as ottomans, benches and settees. Piece may be upholstered. Comfort, stability and aesthetics are primary. NOTE: Seating pieces must function as such. Judges WILL test the strength of joints by sitting on chairs (however, general public access to all pieces on display during the AWFS®Fair will be restricted).

Tables

Includes functional, decorative occasional tables, stands. Emphasis is on design integrity, craftsmanship, joinery, and aesthetics.

Case Goods

Includes bedframes, shelving and storage systems, dressers, desks, cabinets. Choice of materials, construction methods and joinery will be considered.



Reproduction

Project is crafted following a known style or maker such as Shaker, Mission, Sam Maloof, Naguchi, etc. May include some original detail but overall is recognizably a copied style. Project statement should clarify if reproduction intent is 100% authenticity or if original details have been incorporated. Emphasis is on craftsmanship, attention to detail, accuracy of reproduction.

Production/Contract

Functional furnishings designed for mass production including but not limited to office furniture, universal designs (accommodating a sub-set of the population, such as the elderly, children, physically challenged, etc.), or Ready-to-Assemble (consisting of component parts that are easily assembled by the consumer and compactable for easy shipping). Emphasis is on design functionality and appeal, production capability and marketability.

Open Category

Anything Goes! Have fun with this one. No restrictions on style, materials or percent of wood used. Pieces should have originality and be functional. This is the place for projects that don't easily fit other categories, such as lighting fixtures, clocks, musical instruments, etc.

JUDGING

Judging is done by an independent panel of industry professionals (approx. 10) representing **manufacturing, retail, education, design** and wood related **trade press**. All entries are reviewed by the judges prior to the AWFS®Fair to determine the finalists to be exhibited at the show. Judges reserve the right to reassign an entry to a different category if they deem it appropriate.



The judging process:

1. Judges receive project packets consisting of photos and Project Statement
2. Judges score projects on a scale of 1-10 for each of the 6 criteria listed below.
3. Scores are tallied and projects with the highest scores within their category are selected as finalists.
4. Finalist projects are judged in person at the AWFS®Fair on a scale of 1-10 for the criteria listed below.
5. Scores are tallied and projects with the highest scores within their category are selected as winners.

Judging Criteria

- 1) Design innovation on original pieces; or quality of execution of a known style or variation
- 2) Materials choice (wood, wood composites, veneers and how they are used)
- 3) Functionality/achievement of intent (stability, comfort, and where applicable, manufacturability and marketability)
- 4) Quality of processes (joinery, veneering, bent lamination, upholstery)
- 5) Craftsmanship (construction, detail, surfacing, finish)
- 6) Overall aesthetics/appeal and proportion
- 7) One additional point will be given during final judging if the Presentation Board is completed following the instructions correctly. One point can make the difference for a win!

All competition forms can be downloaded at AWFSFair.org. Questions? (800) 946-2937; adria@awfs.org

AWARDS

High school and post secondary school entries are judged separately and awards are given at both levels in each of the categories.



First Place.....	\$1,000
Second Place.....	\$ 500
Honorable Mention (<i>Given at the discretion of the judges</i>)	\$ 250
Best of Show (<i>Student receives the Sam Maloof trophy</i>).....	\$1,000
School of Best of Show Winner.....	\$1,500
People's Choice.....	\$ 500

All finalists will receive a certificate of merit and are eligible to participate in the purchase guide and resume book for review by industry on-site. All finalist work will be featured in the publication *fresh wood* volume 5.

INSTRUCTIONS

(All forms are downloadable at AWFSFair.org, or contact AWFS® to receive them by mail.)

1. Schools/instructors must submit a **School Registration Form** before student entries will be accepted. Once registered, instructors may order posters for the classroom. Instructor must also complete the **Instructor Release Form**.
2. Students must complete the **Student Entry Form** and have it signed by their instructor.
3. Students must provide a **250-word Project Statement**. The Statement is a personalized description of project goals and process, design or construction concepts, materials used, challenges faced and how they were overcome, evolutions or surprises in the process or outcome, etc. (Keep in mind that this statement and the photos are the only materials that the judges see when scoring your project during preliminary judging. Also, if selected as a finalist, this information may be used in the upcoming volume of *fresh wood*. Make it interesting!) Projects must be completed (with the exception of the application of finish coating) when application is submitted, and must be 100% complete by show date. If your project does not have the finish coating in photos, please provide any necessary explanation in your description.
4. **Photos:** Take three shots of project from different views; a fourth detail shot is optional. Submit a jpg file on CD, minimum 300 DPI, as your original set. Write your name and project name on the CD. Make copies on good quality photo paper, preferably with all three or four views on one page. Note: Preliminary review by judges is heavily reliant on the photos. It is to your advantage to submit the best quality possible. (*Sorry, original CDs will not be returned due to the volume of applicants.*)
5. Students must complete the **Project Information Questionnaire** and the **Release/Permission to Publish**. If you are selected as a finalist, your work will be published in the *fresh wood* book; these forms are mandatory for inclusion in the book.
6. If you wish to enter two projects, submit a separate entry packet for each entry.
7. Submit a **total of 7 (seven) copies** of the Project Statement and photo sheet(s). **Do not put your name or any other identifying information (i.e. school or instructor name, location) on the Project Statement or the photo pages.** Submit 2 (two) copies of the Entry Form and submit 1 (one) copy EACH of the Project Information Questionnaire and the Release/Permission to Publish forms.

Collate the entry packet as follows:

- * Place the Entry Form (2 copies) on top
- * ONE copy each of the Project Information Questionnaire and the Release/Permission to Publish forms
- * Separate the Project Statement and photo sheets into 7 separate packets, each packet containing 1 copy of each
- * Use paperclips, do not use staples
- * Do not put your entry submissions in special binders of any type
- * Mail entries to: AWFS, Attn: Fresh Wood 500 Citadel Dr. Ste. 200 Commerce, CA 90040

DEADLINE: MAY 2, 2011

All entries must be **received** in the AWFS® office by **05.02.11**. Questions? (800) 946-2937; adria@awfs.org

PROJECT SHIPPING INFORMATION

Students selected as finalists will be responsible for crating their project appropriately for shipping (download [Tips for Crating and Shipping](#) at [AWFSFair.org](#)). Students will be instructed to make pickup arrangements with the AWFS® designated shipper and must provide a forklift where needed when piece is picked up. AWFS® pays shipping costs to and from the Fair for pieces shipped within the contiguous United States only. Shipping may be pro-rated for Canadian entries. For those who personally deliver their pieces, a mileage reimbursement will be established. **AWFS® assumes no responsibility for damage or loss during shipping or display.** Although it occurs infrequently, **AWFS® strongly recommends that students acquire shipping insurance in case project is damaged.** Additionally, students should photograph (multiple angles): 1) projects immediately prior to crating, 2) the finished, sealed crate and 3) the crate as it is being loaded into the shipping truck.

SCHEDULE

May 2, 2011: Application Deadline

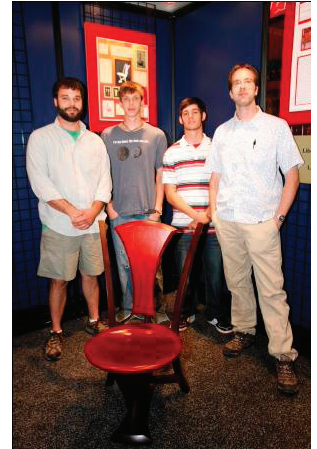
May 27, 2011: Finalists notified

June 13, 2011: Deadline for coordinating shipping arrangements to Las Vegas Convention Center

July 17, 2011: Day to personally deliver furniture to Las Vegas Convention Center

July 19, 2011: Final on-site judging

July 20-23, 2011: AWFS®Fair; Finalists' projects on display during the Fair, winners selected and announced



ATTENDANCE AT THE FAIR (*Additional Information will be Provided to Finalists*)

AWFS® will pre-register all participating students and instructors who are able to attend the AWFS® Fair at no charge. Student guests that would like to see the competition display area will need to pay for show registration (\$25 in advance, \$50 on site).

AWFS® covers two nights hotel stay based on double-occupancy. Those who choose to bring a spouse, family member or guest to stay with them will receive only one complimentary night. Students under 21 must stay in a non-casino hotel and have an adult supervisor in the same hotel. AWFS® also provides a travel allowance for both students and teachers (exact amount is dependent on the total number of finalists).

Final judging will take place at the Fair. AWFS® reserves the right to photograph furniture for use in publicity without compensation and shall not be responsible for any copyright or design infringement.

Please Note: The timeframe between the application deadline and the Fair is extremely short. Students should prepare for the possibility of coming to the show in advance as hotel reservations must be confirmed quickly!

PRESENTATION BOARD (*Additional Information will be Provided to Finalists*)

Finalists will need to prepare an illustration board to accompany their project to the show. The completion of this board will be part of the final judging and one point will be assigned to your final score if the board is completed correctly. Use an 22 x 28" white matte board or foamcore board, vertical orientation, to affix project information (16 pt. or larger type).

The board should include:

- 1) Entry number, category and school level in the upper left-hand corner.
- 2) Project name in bold type at the top.
- 3) Your name, school and city and state typed on an index card and loosely affixed to the back of the board.
- 4) Your project description from the entry application or a variation of it highlighting special or unseen features such as assembly or joinery.
- 5) A (partial) working drawing, detail, sketch or photo showing work in process.
- 6) A 3" x 3" photograph of your finished piece in the upper right-hand corner of the board.

Mail Entry Packets to: AWFS® Attn: Fresh Wood
500 Citadel Dr. Ste. 200, Commerce, CA 90040

For Additional Information Contact AWFS®
PH: 800.946.2937
[AWFSFair.org](#); adria@awfs.org